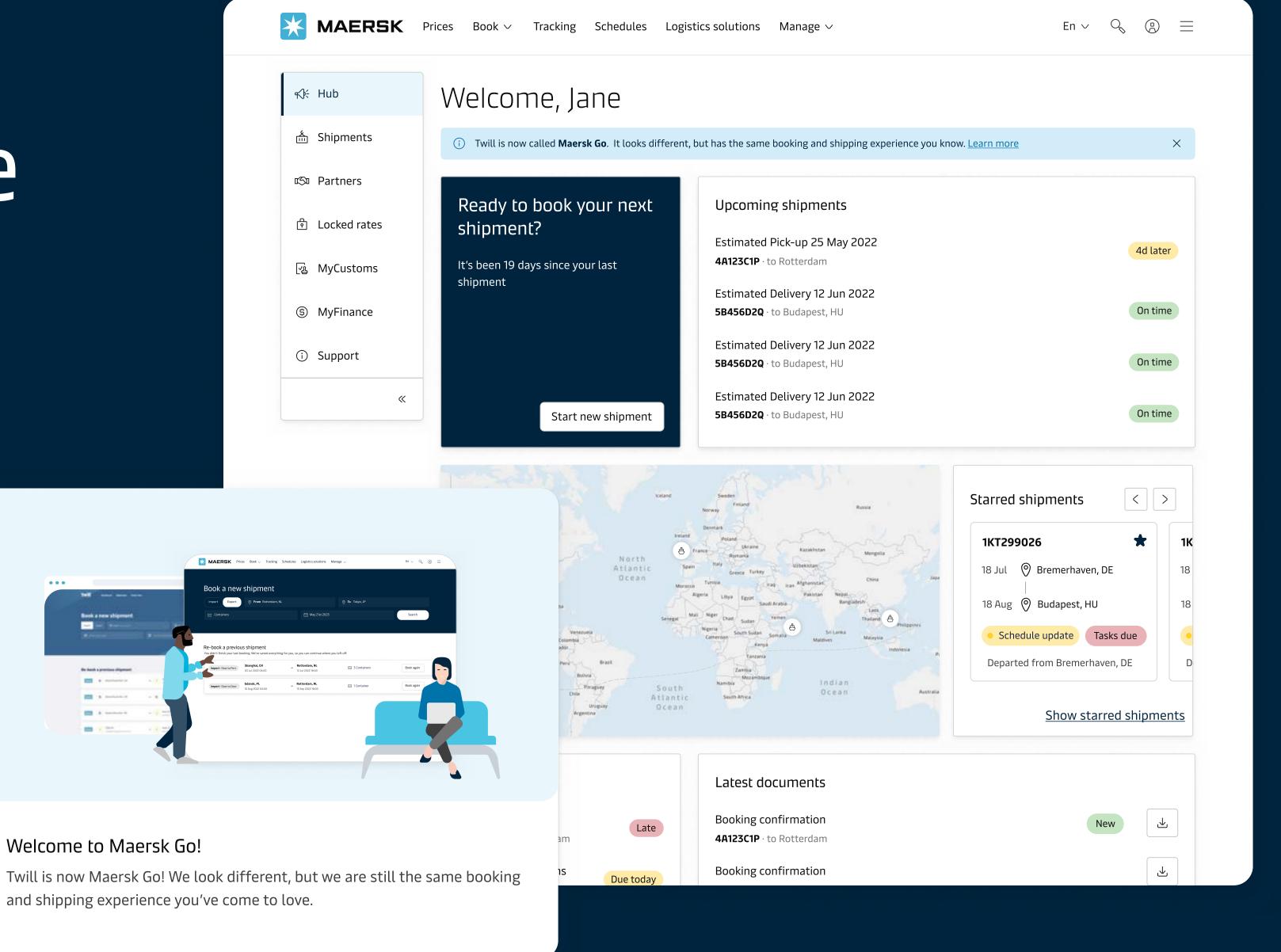
# Maersk Go Product Guide

Version 1.0



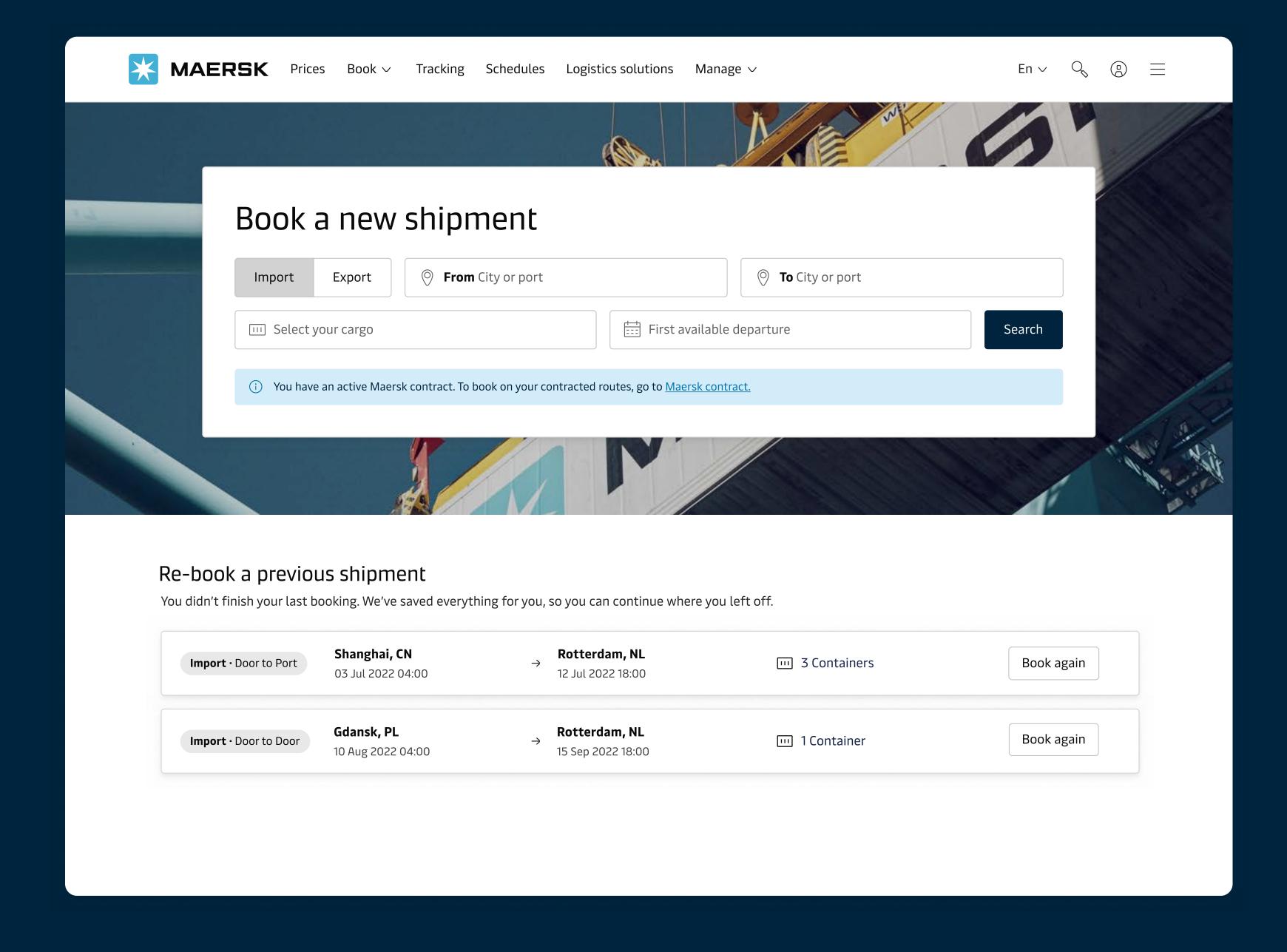


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- 03 Maersk Go booking flow
- 12 LCL & Air booking flow
- 16 Contract (SSIB) booking flow
- 20 Maersk Spot booking flow
- 26 Maersk Go Hub
- 36 Shipment details
- 43 Maersk Go task flows
- 49 User profile
- Registration flow



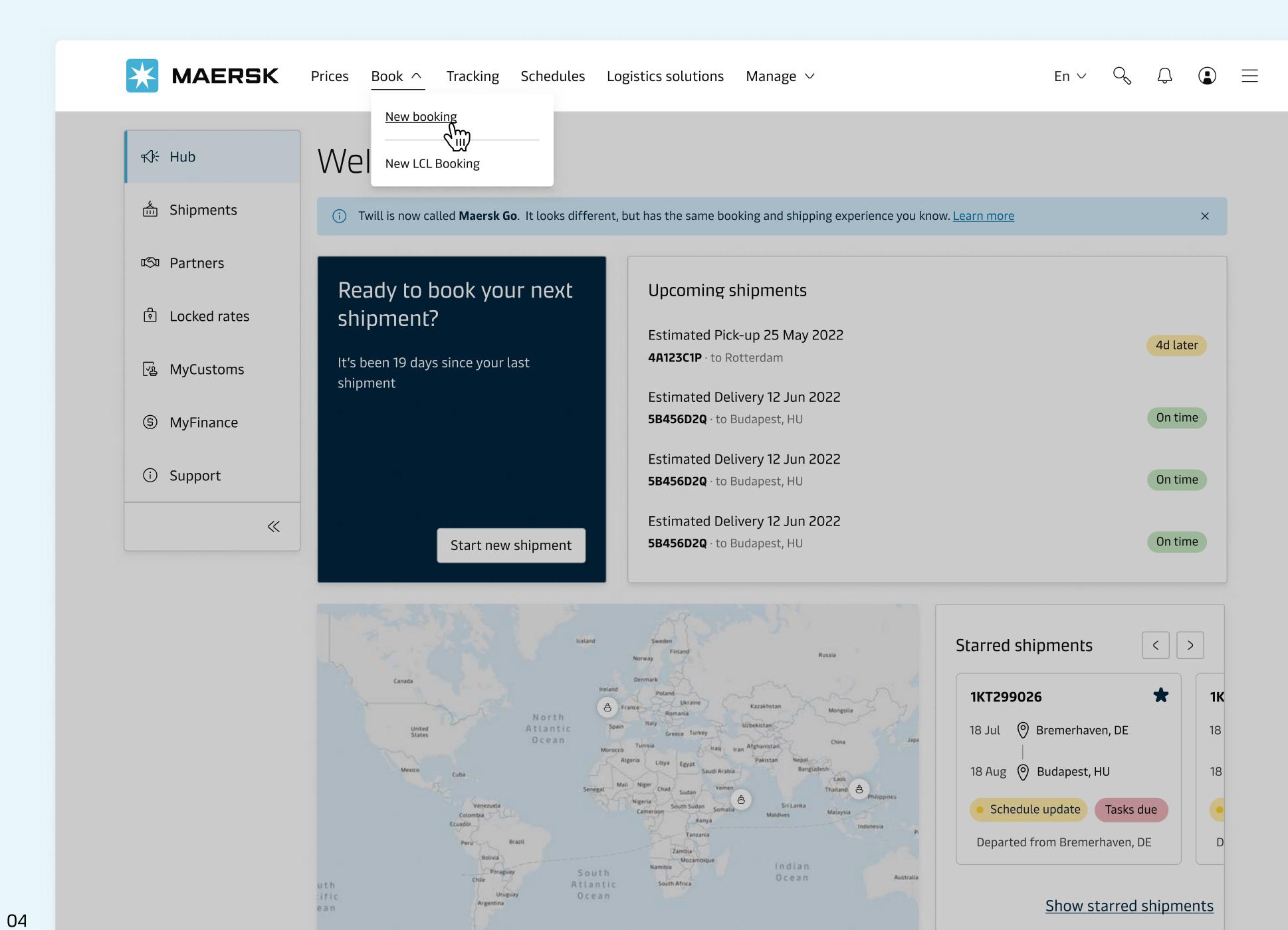
# Maersk Go booking flow





# https://www.maersk.com/go/hub

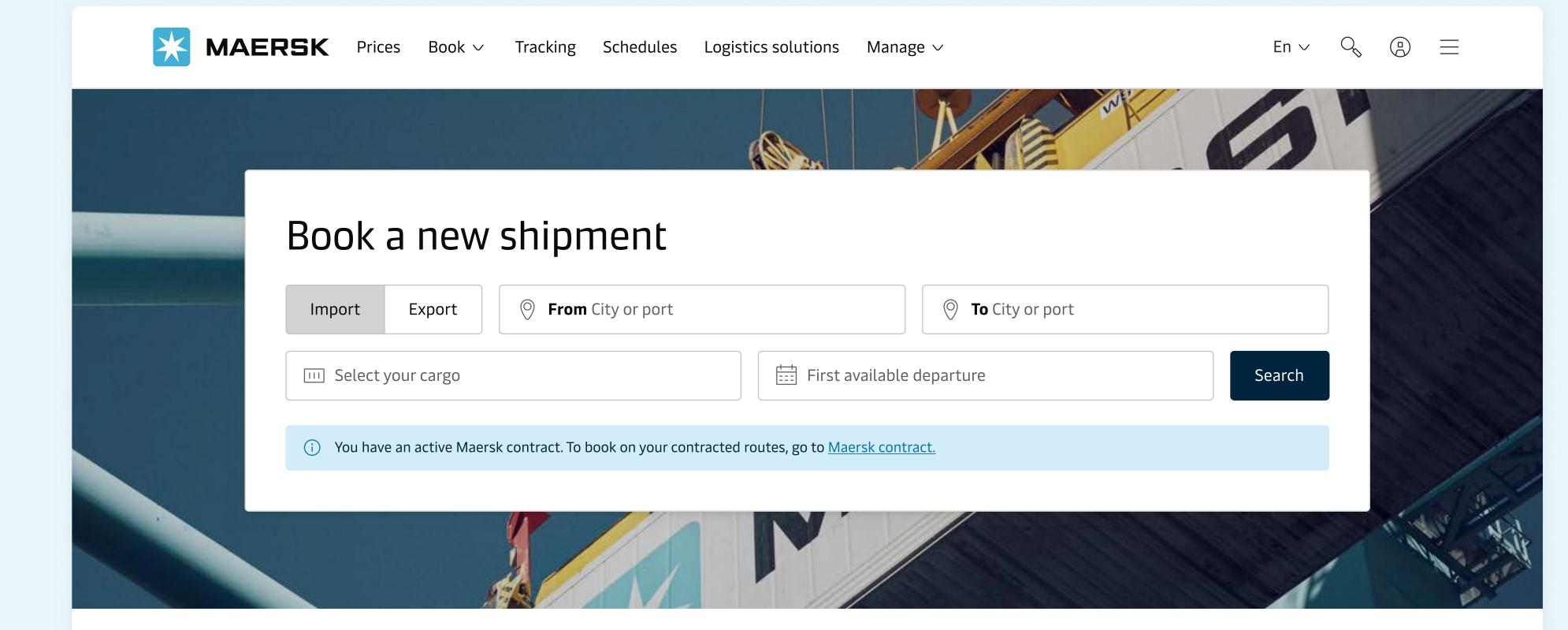
 To start a new Maersk Go booking, select "New booking" from the Book menu or click "Start new shipment" on the dashboard



# Maersk Go booking - Step 1 of 6

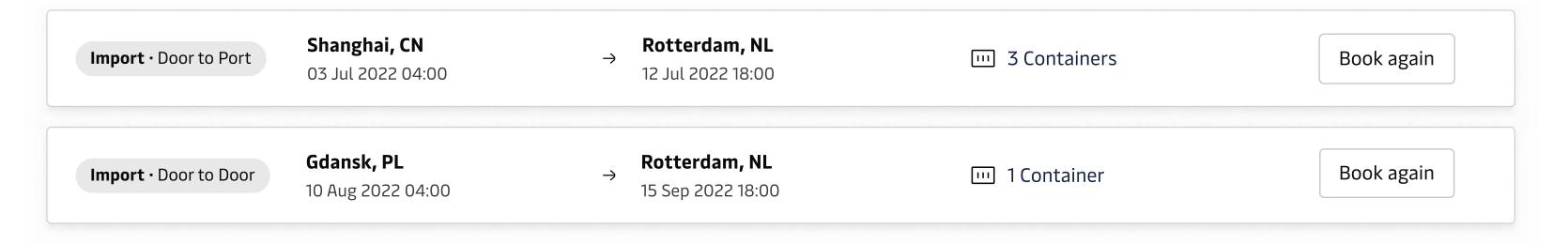
# https://www.maersk.com/go/booking

- To search rates, select your origin, destination, container type, and departure date
- Choosing Import or Export will determine your role in the shipment



# Re-book a previous shipment

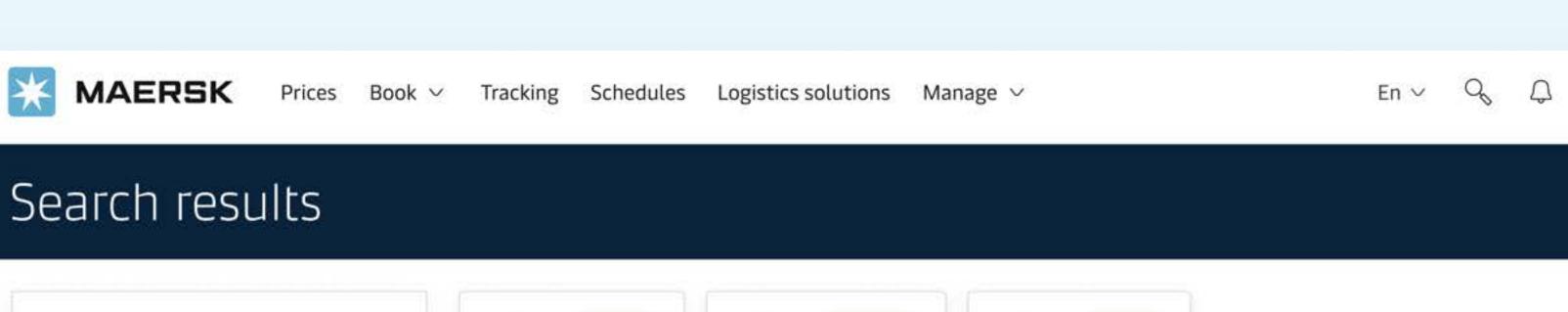
You didn't finish your last booking. We've saved everything for you, so you can continue where you left off.

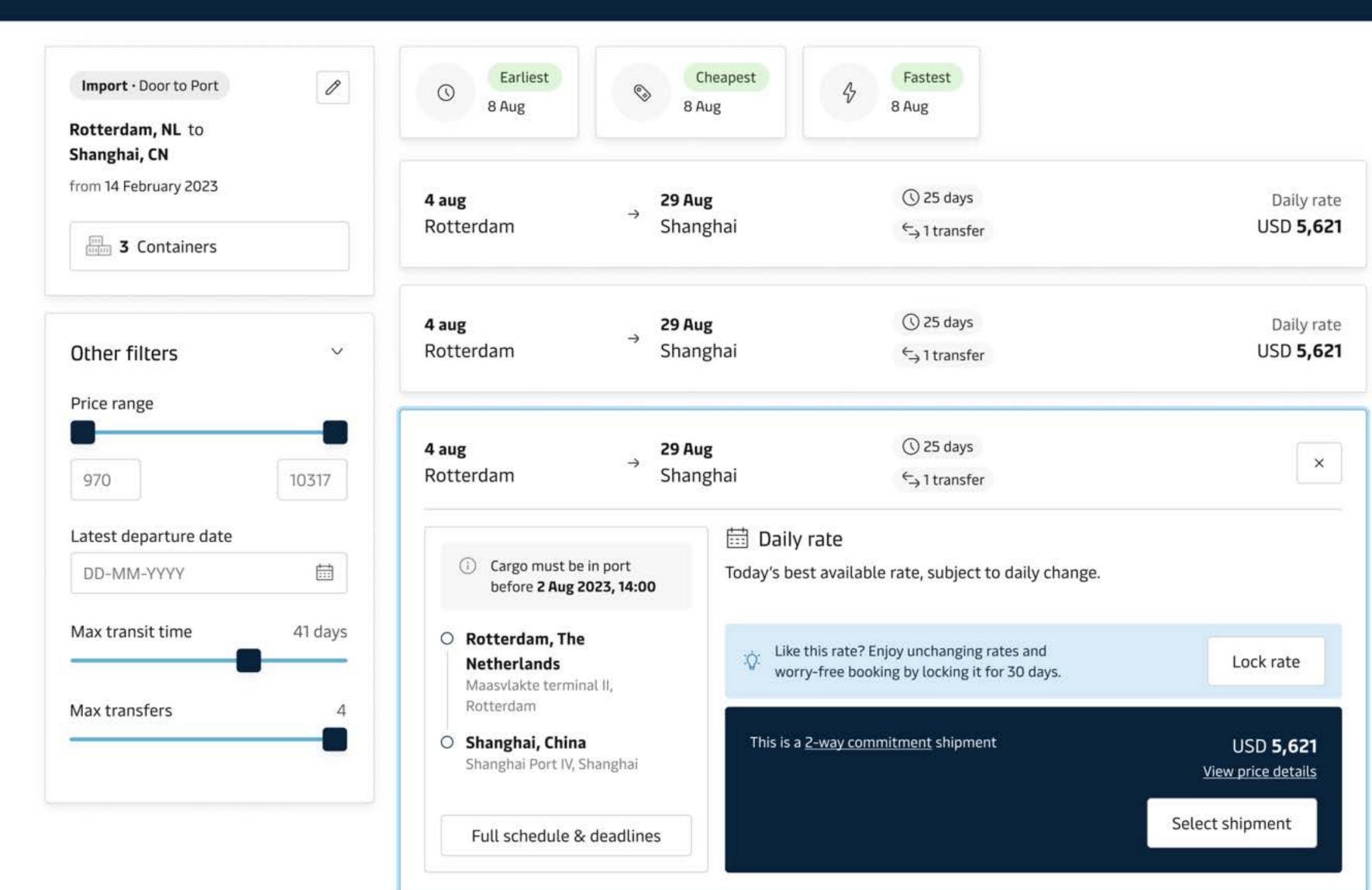


# Maersk Go booking - Step 2 of 6

# https://www.maersk.com/go/booking

- Select a shipment to continue booking
- Lock rate to freeze the price for 30 days





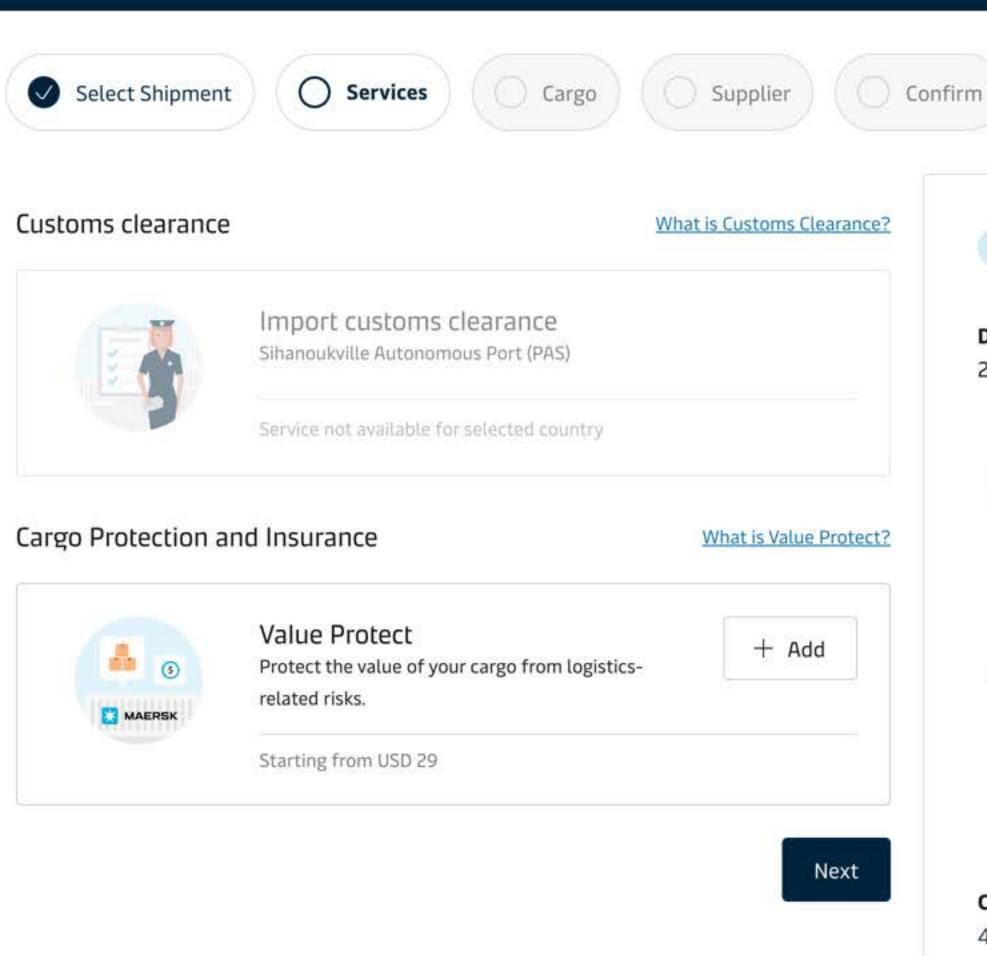
# Maersk Go booking - Step 3 of 6

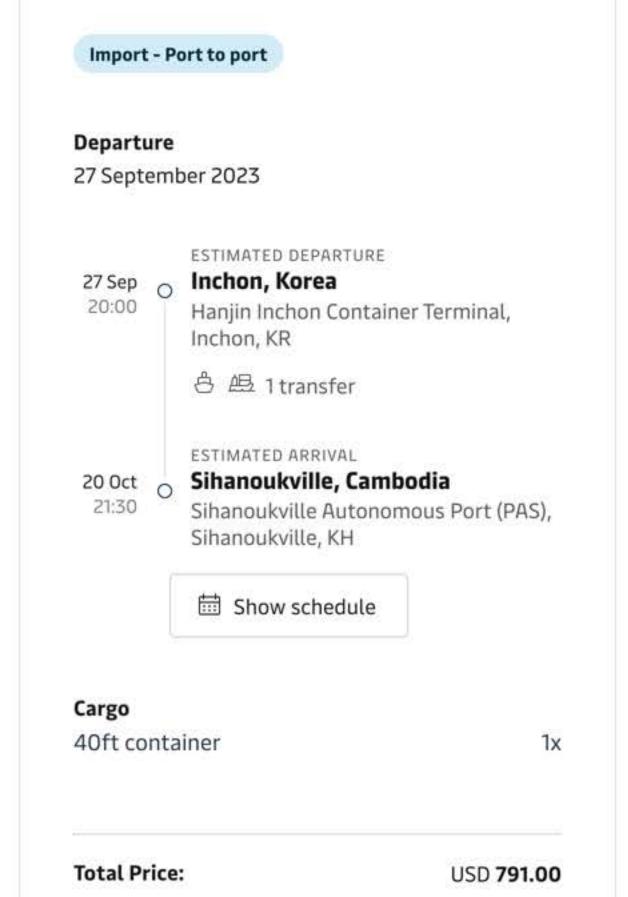
# https://www.maersk.com/go/booking

Select additional value added services



# Book a shipment Additional services



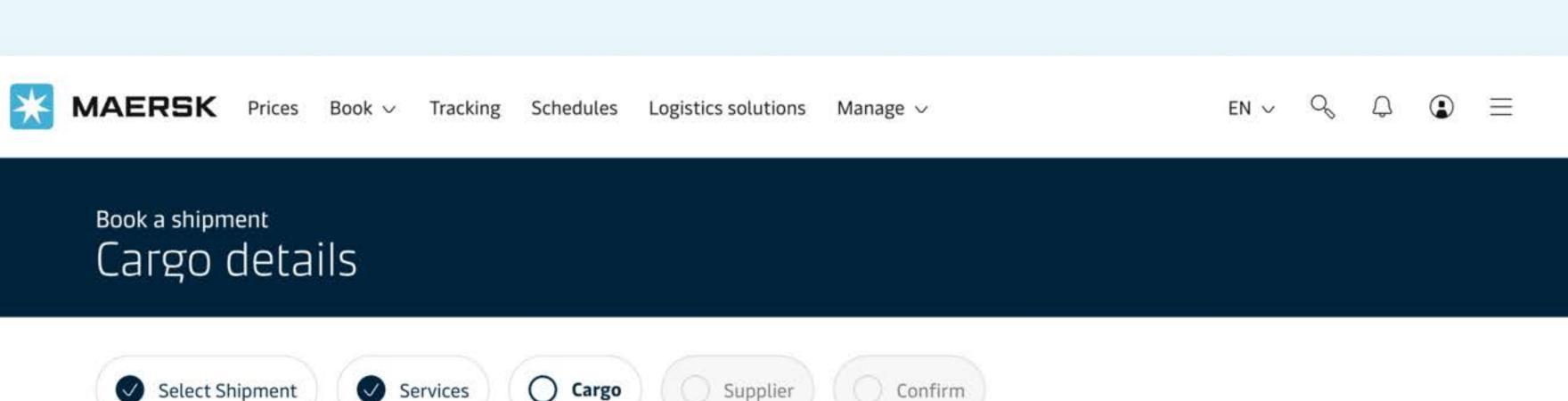


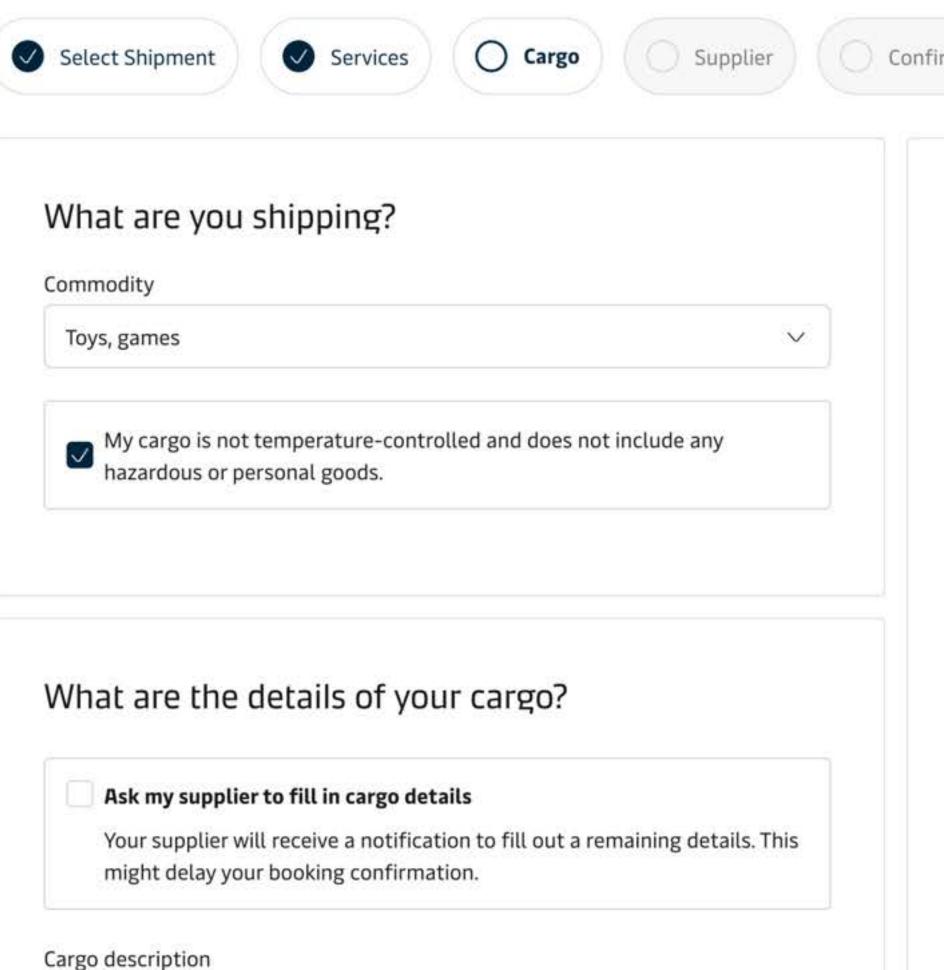


# Maersk Go booking - Step 4 of 6

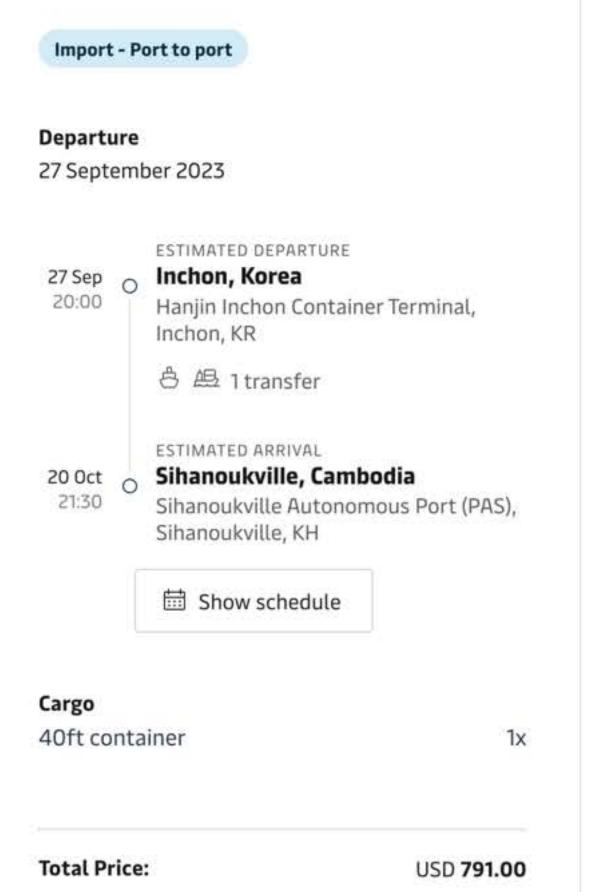
# https://www.maersk.com/go/booking

- Add cargo details
- This step can be skipped if you are importing as a buyer. In this case, your supplier will be asked to fill in the details to submit the booking





Describe the goods you are shipping





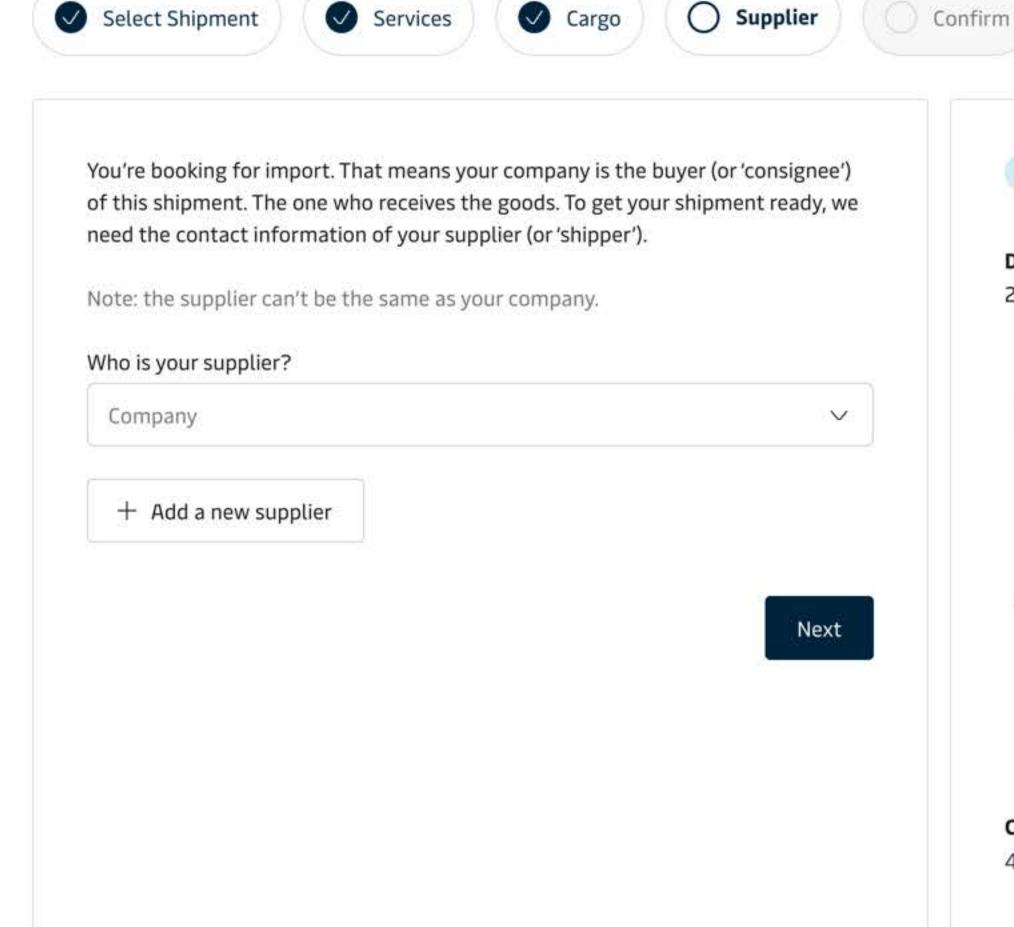
# Maersk Go booking - Step 5 of 6

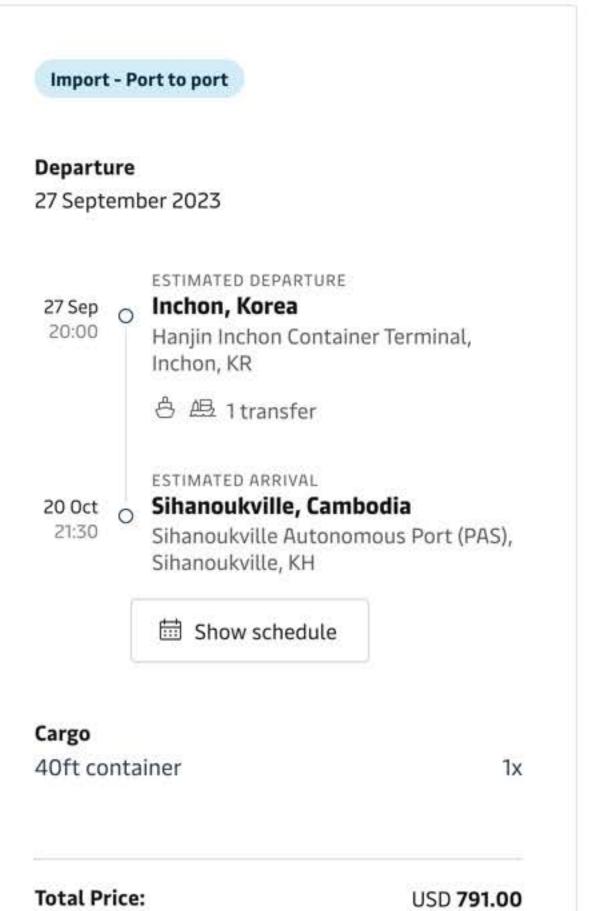
# https://www.maersk.com/go/booking

 Add your supplier, for an import booking or add your buyer, for an export booking



# Book a shipment Supplier details



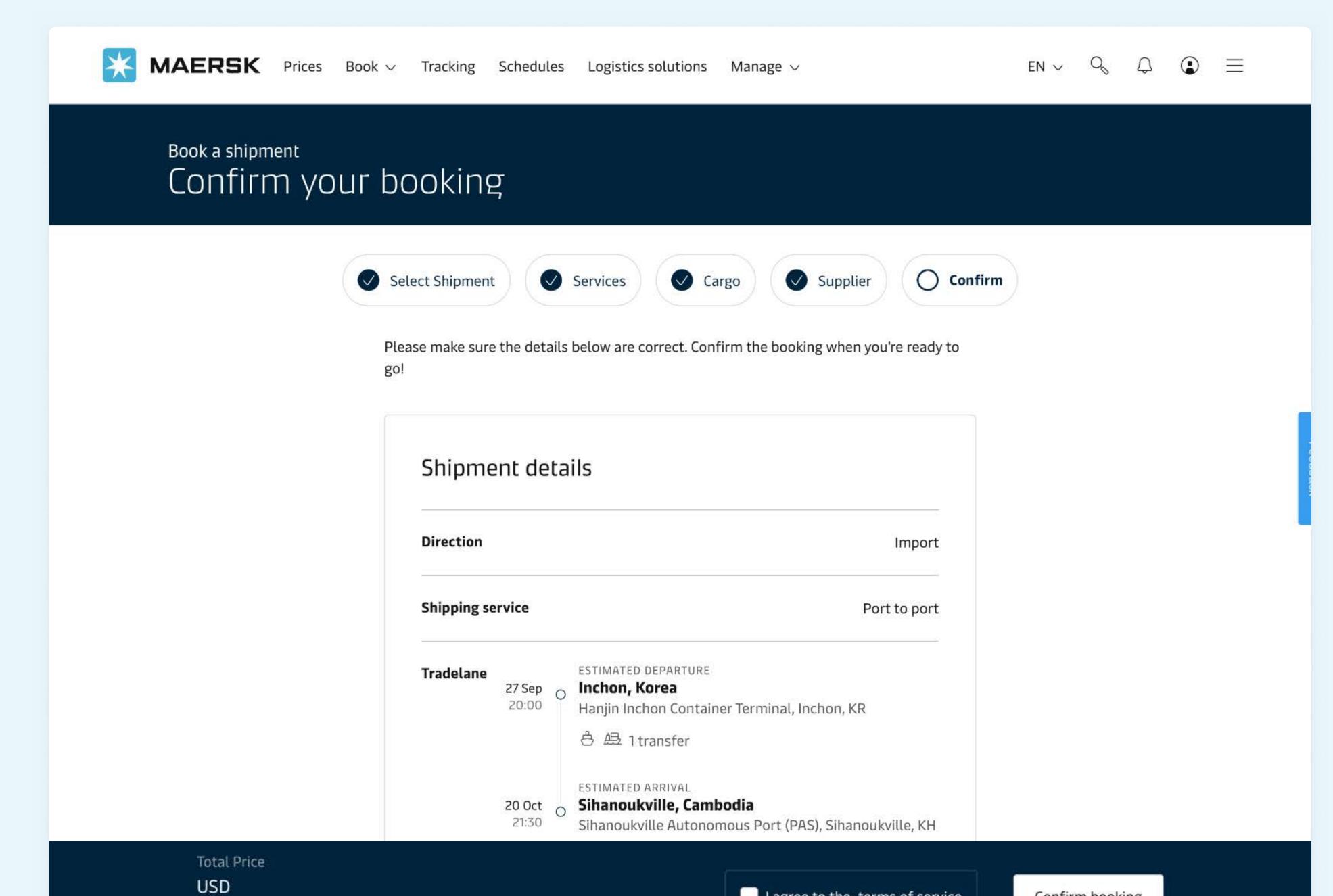




# Maersk Go booking - Step 6 of 6

# https://www.maersk.com/go/booking

Confirm details and place booking





791.00

View price details

# Maersk Go booking complete

# https://www.maersk.com/go/booking

Booking successfully submitted





# Thank you for booking with us!

We have received your booking CP913529. If you have updated all the cargo details in the booking, a booking confirmation should be in your inbox shortly.

Place another booking

Track shipment

# What happens next?

**Booking received!** 

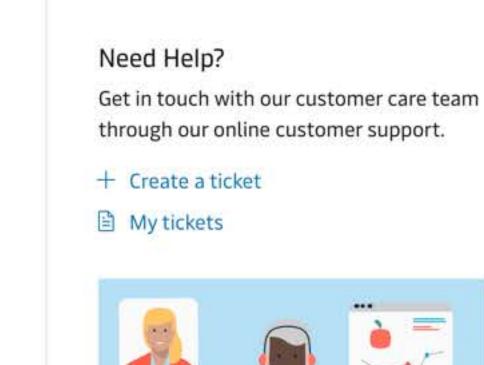
We have received your booking request and we are working on it.

Missing cargo details?

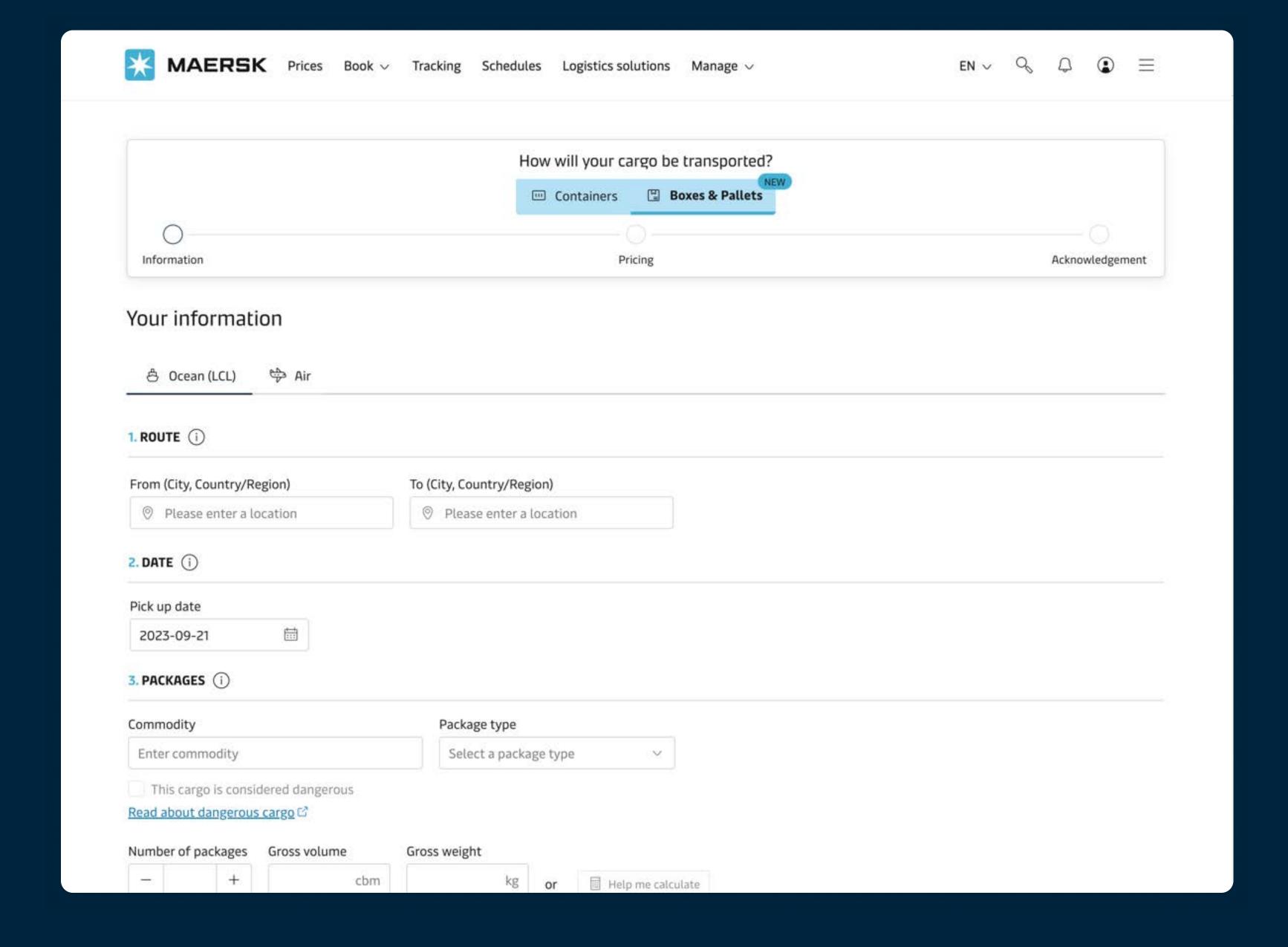
If the cargo details have not been updated in your booking, we will need your supplier to update the missing details before we can release the booking confirmation.

**Booking confirmed** 

Once we have all the booking information required, we will release the booking confirmation containing relevant details for your cargo's transport plan.



# LCL & Air booking flow

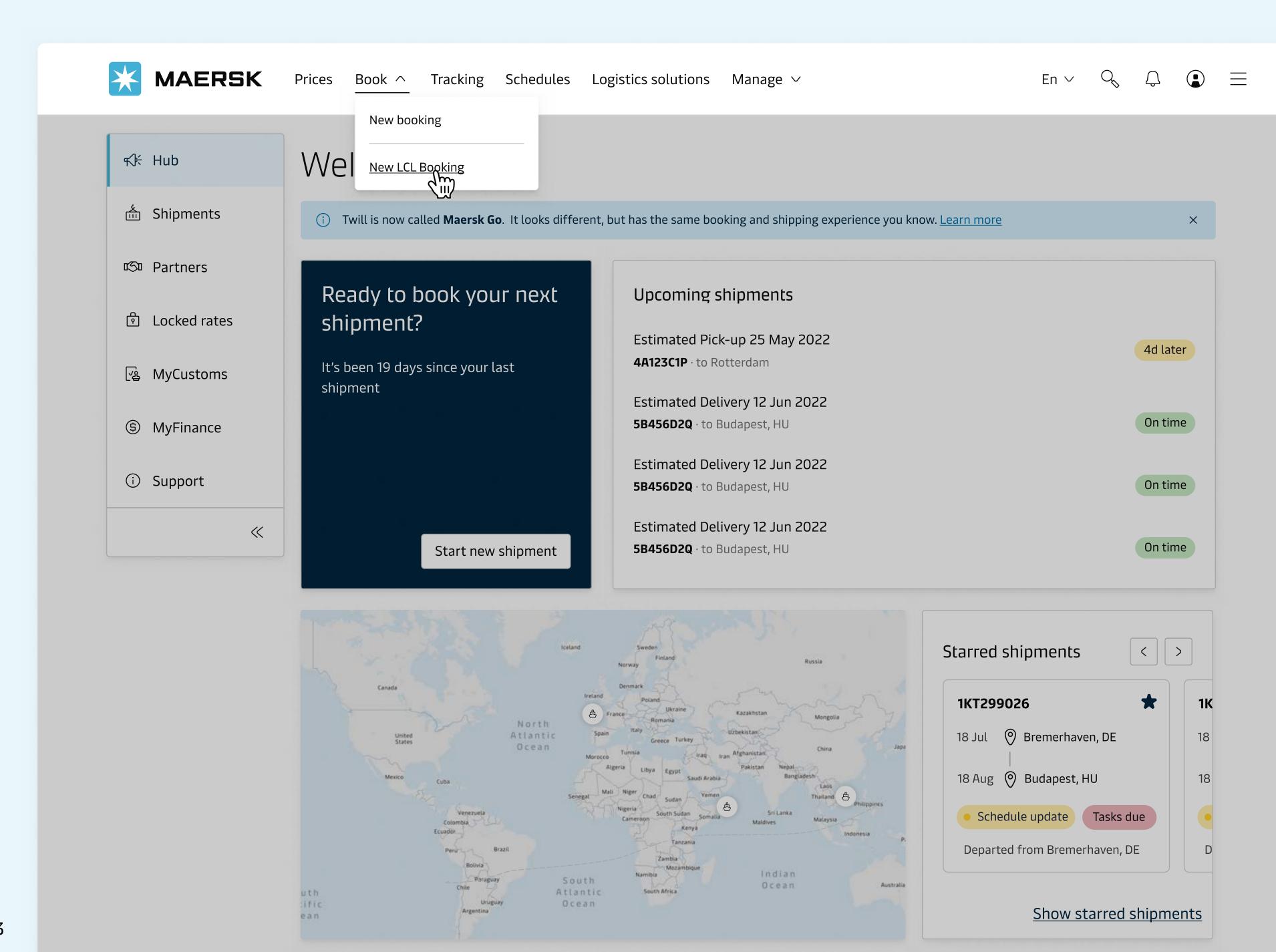




# New LCL/air booking

# https://www.maersk.com/go/hub

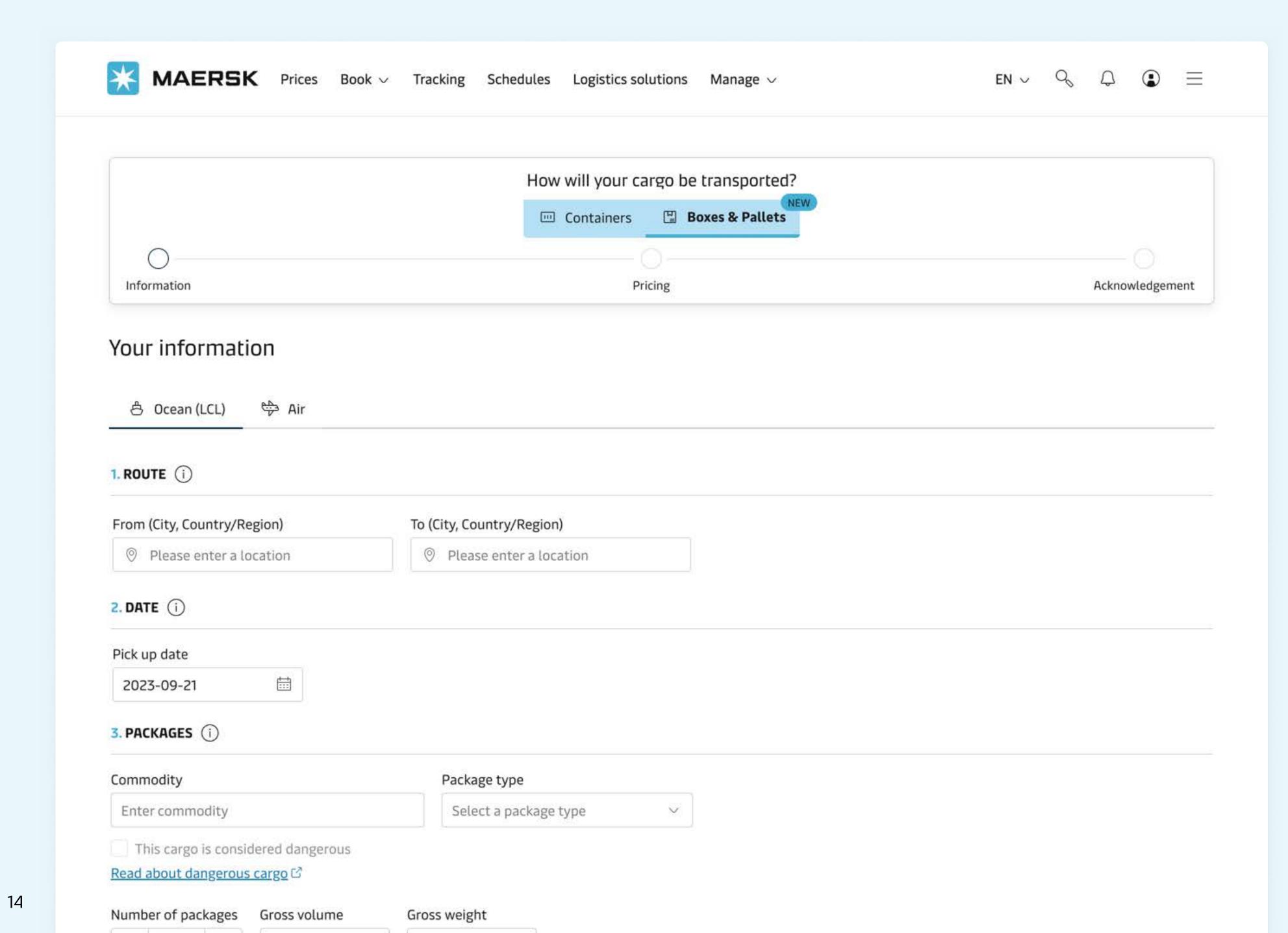
To place an LCL or Air booking, select
 "New LCL booking" in the Book tab



# New LCL/air booking

# https://www.maersk.com/lcl/ocean

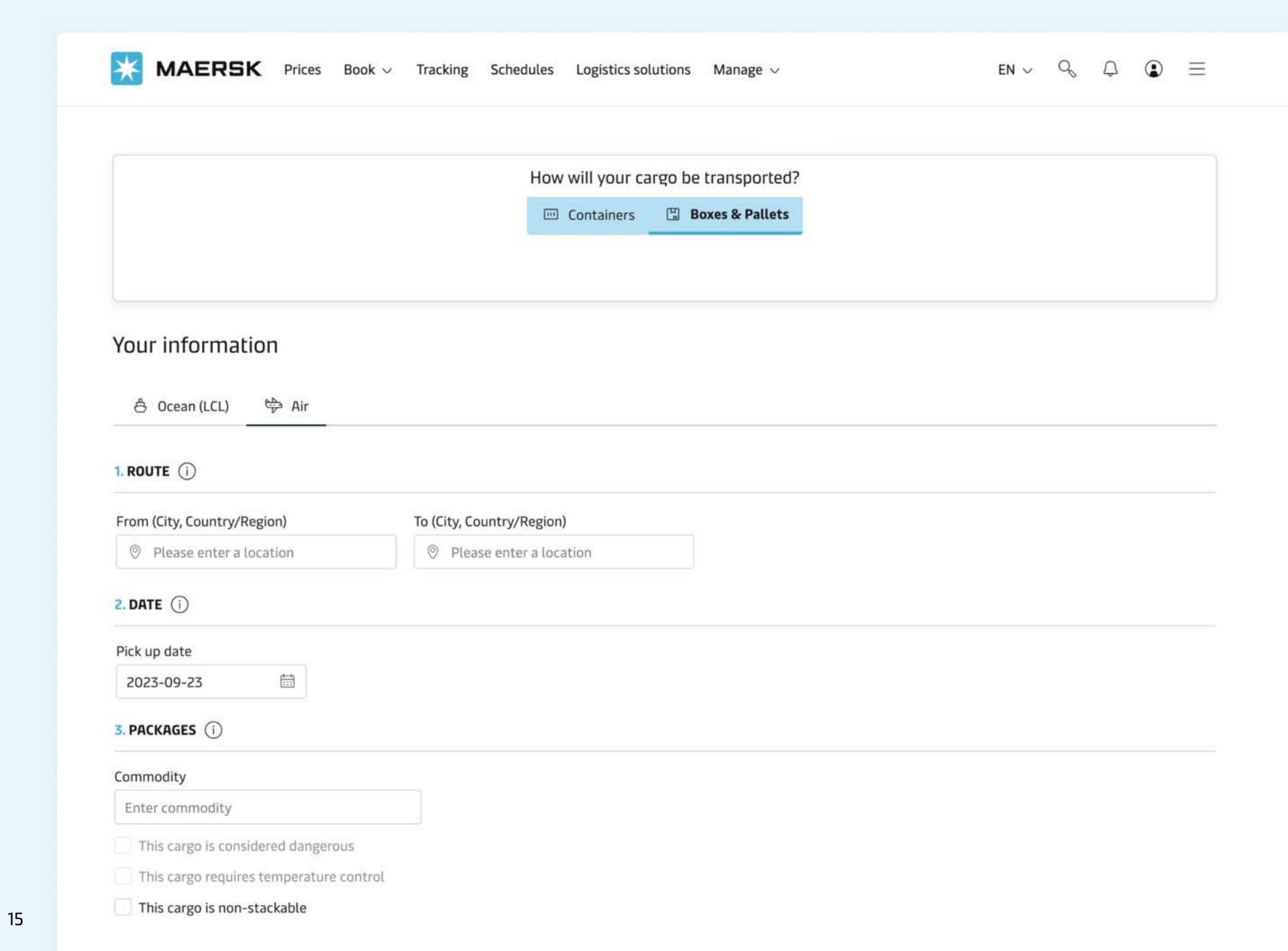
Enter the details to search for LCL prices



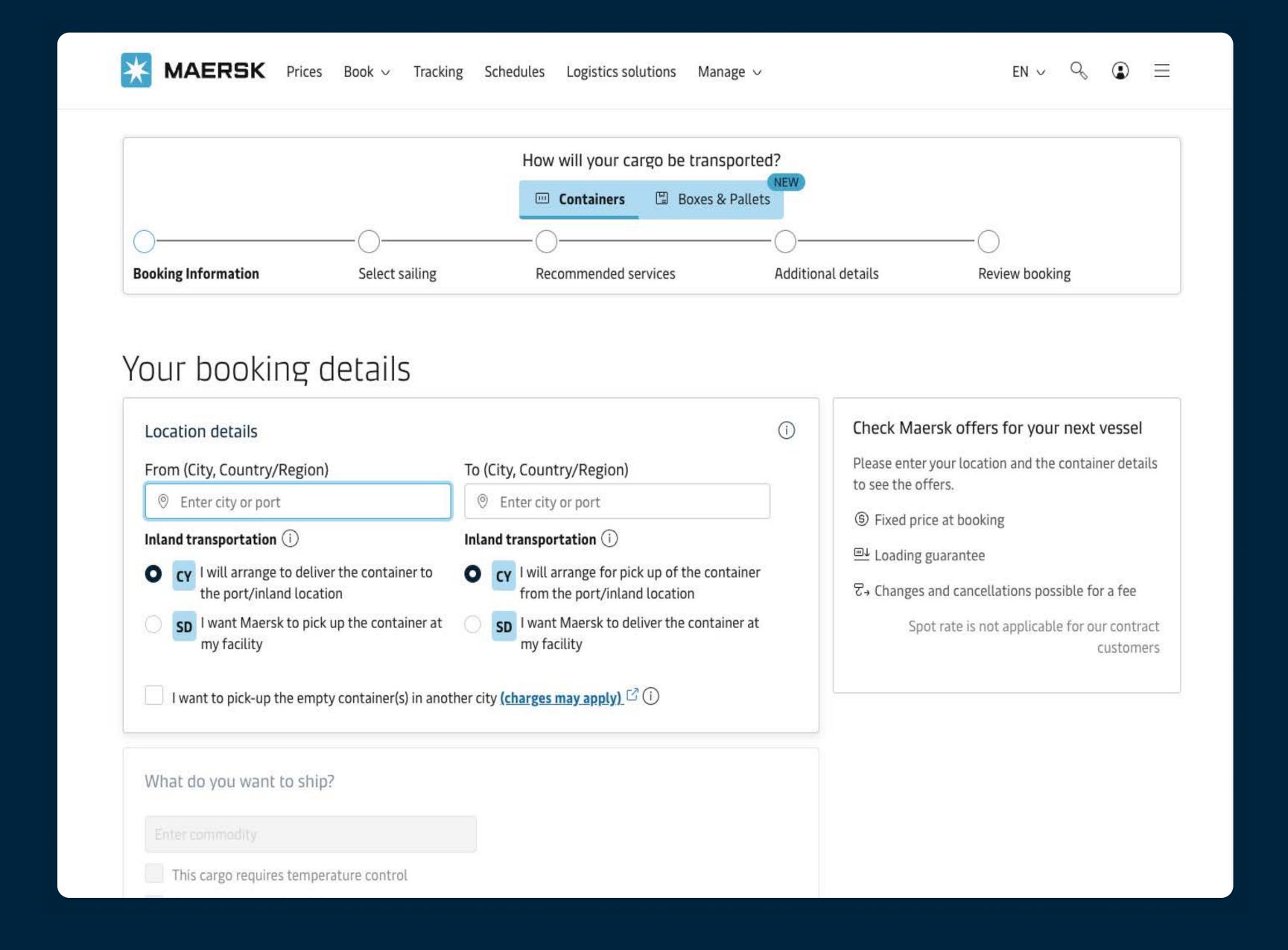
# New Air booking

# https://www.maersk.com/lcl/air

 Change the tab from "Ocean (LCL)" to "Air" to show the Air booking flow



# Contract (SSIB) booking flow

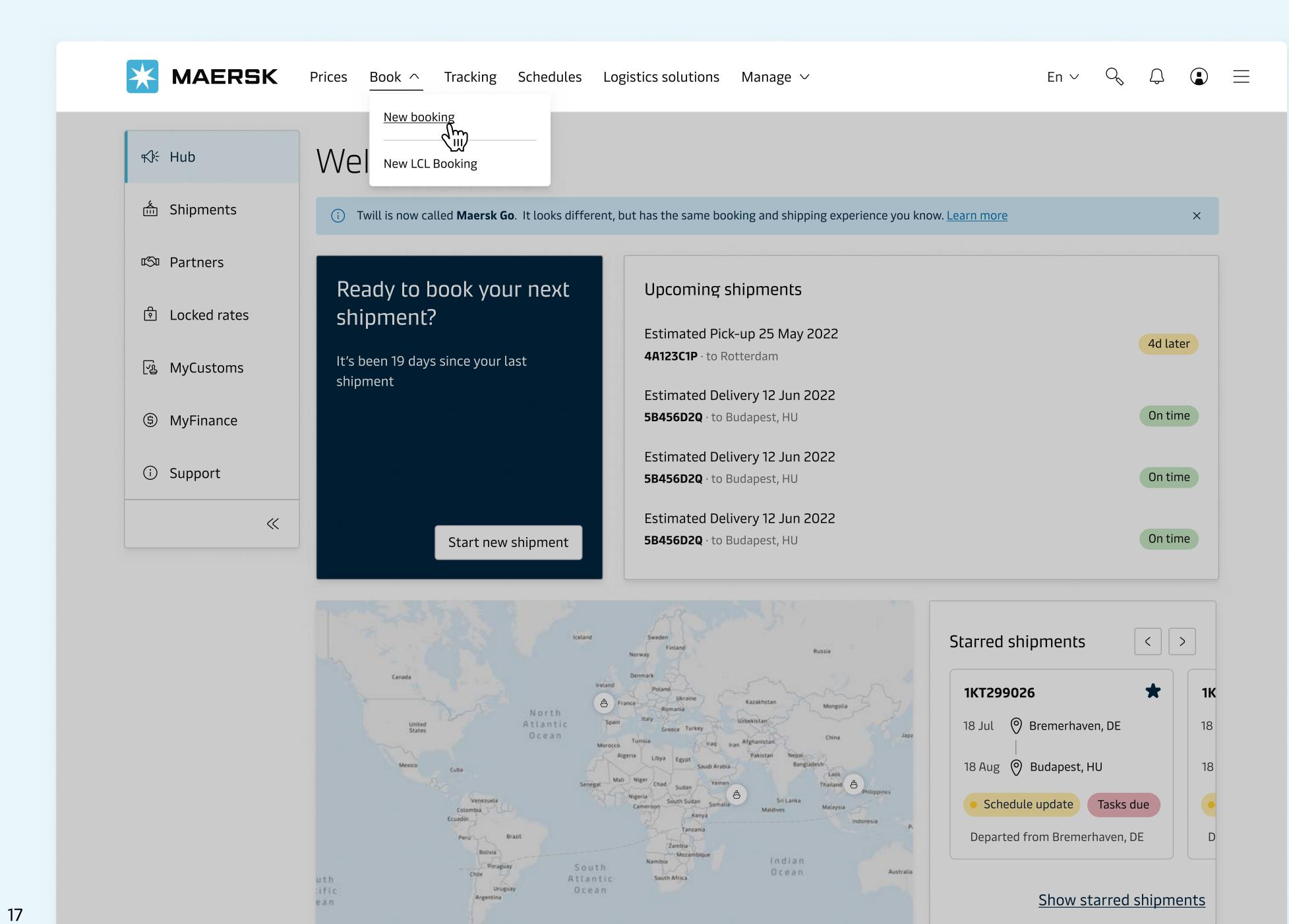




# New Contract (SSIB) booking

# https://www.maersk.com/go/hub

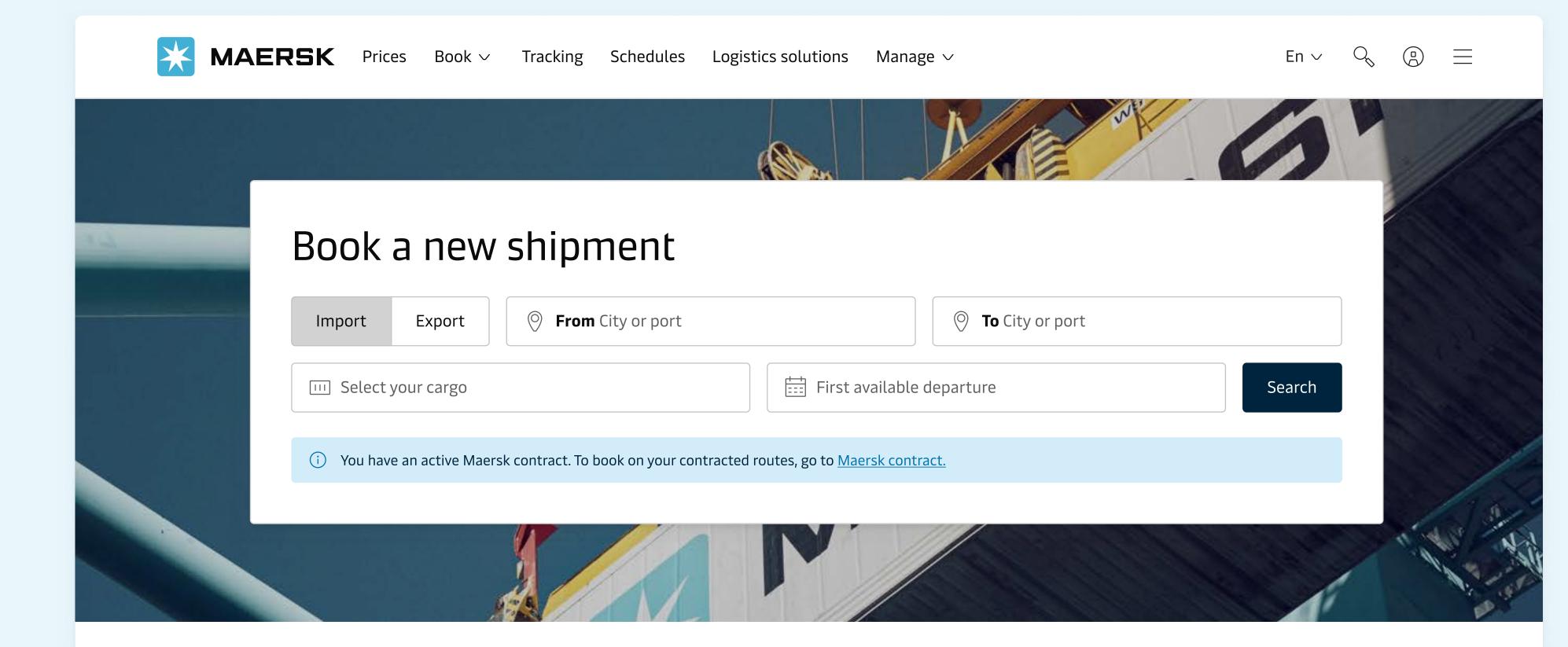
 To start a new Maersk Contract (SSIB) booking on Maersk Go, select the "Book" item in the top menu.



# New Contract (SSIB) booking

# https://www.maersk.com/go/booking

 To book against your Maersk Contract, click the "Maersk Contract" link in the blue banner



# Re-book a previous shipment

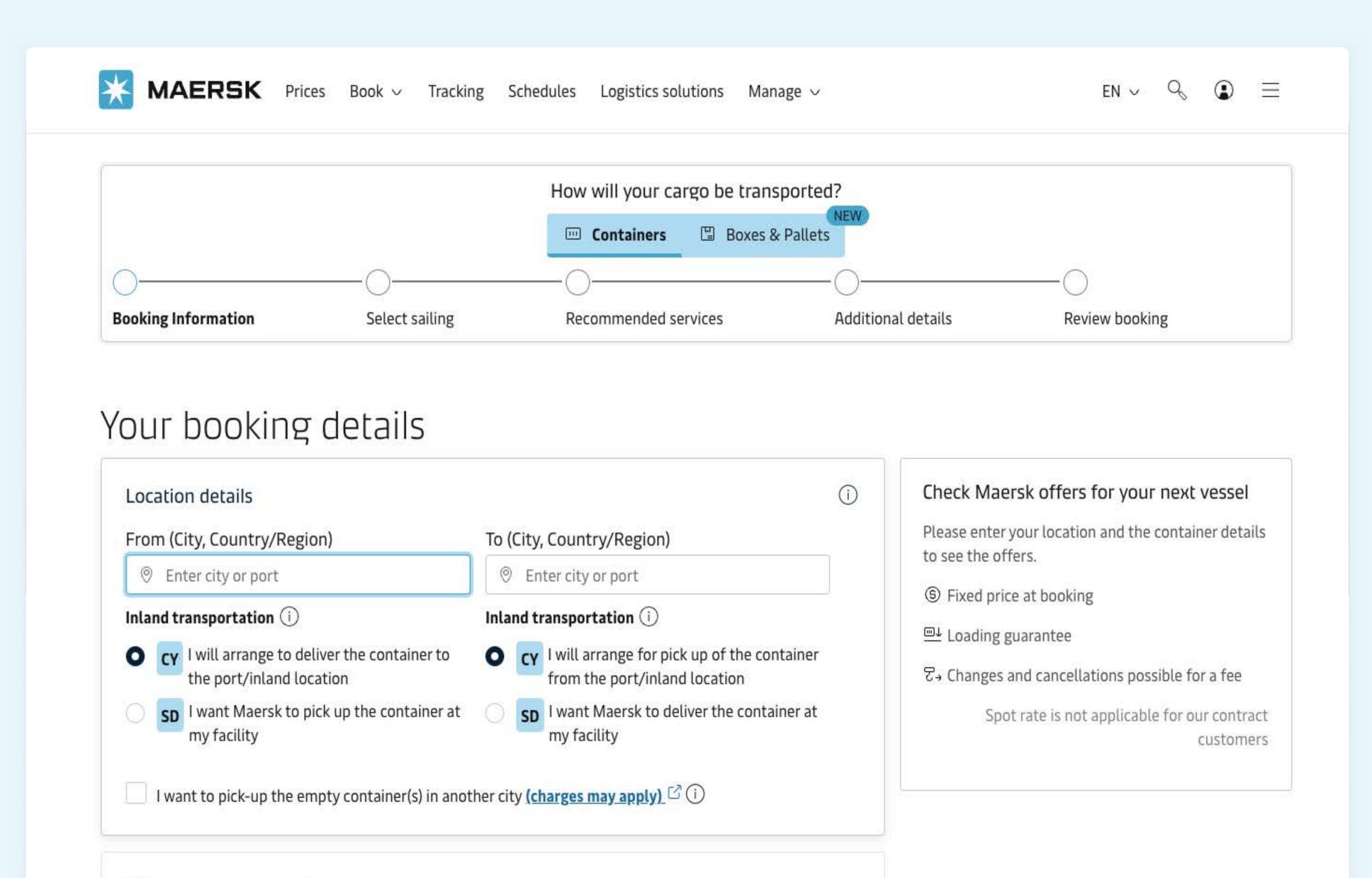
You didn't finish your last booking. We've saved everything for you, so you can continue where you left off.



# New Contract (SSIB) booking

## https://www.maersk.com/book/

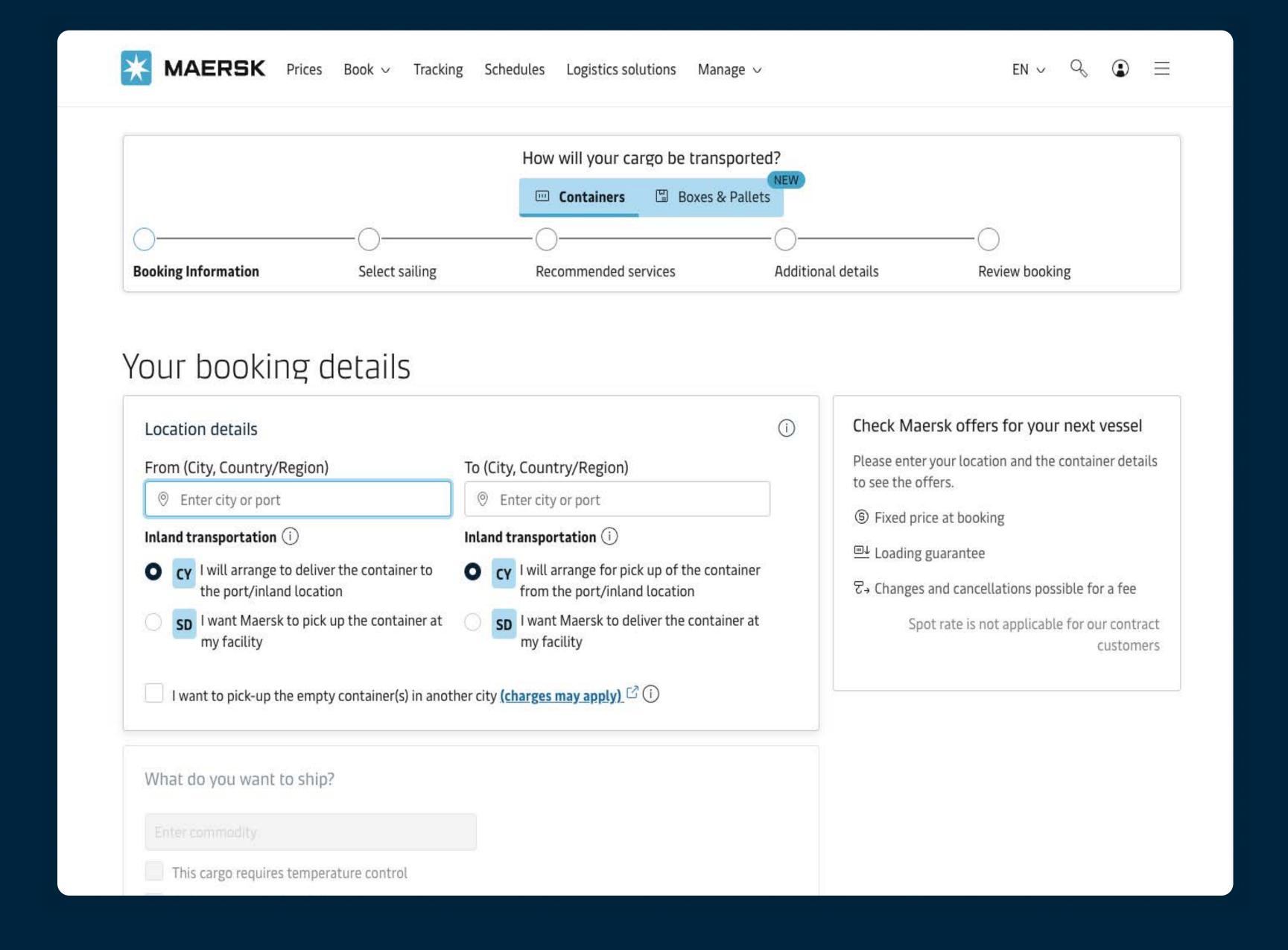
- Enter the origin, destination, commodity, containers, and departure date matching the terms of your contract to place a booking.
- Bookings created in Maersk Contract journey will show up in the Maersk Go Shipment list and can be managed as usual



What do you want to ship?

This cargo requires temperature control

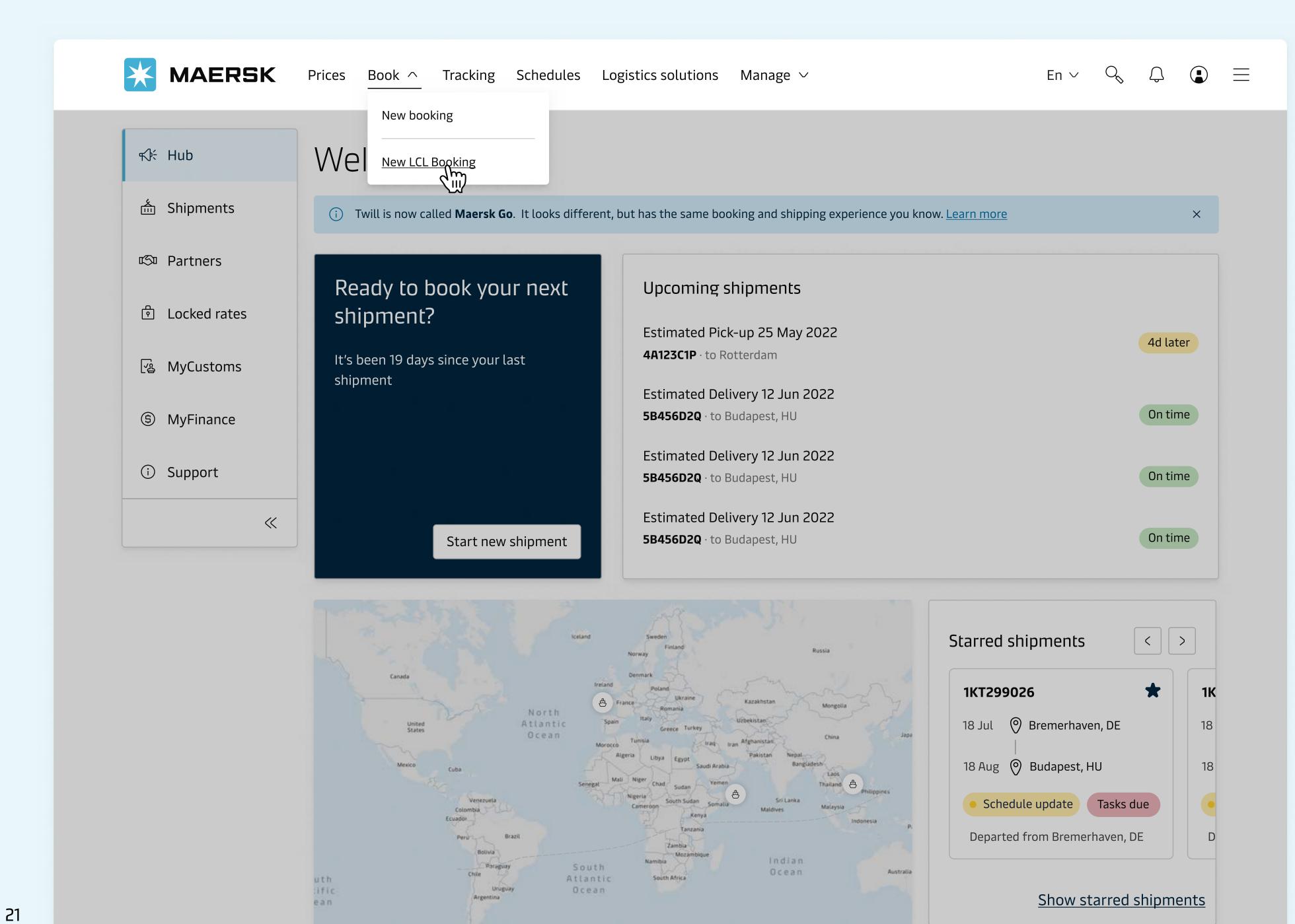
# Maersk Spot booking flow





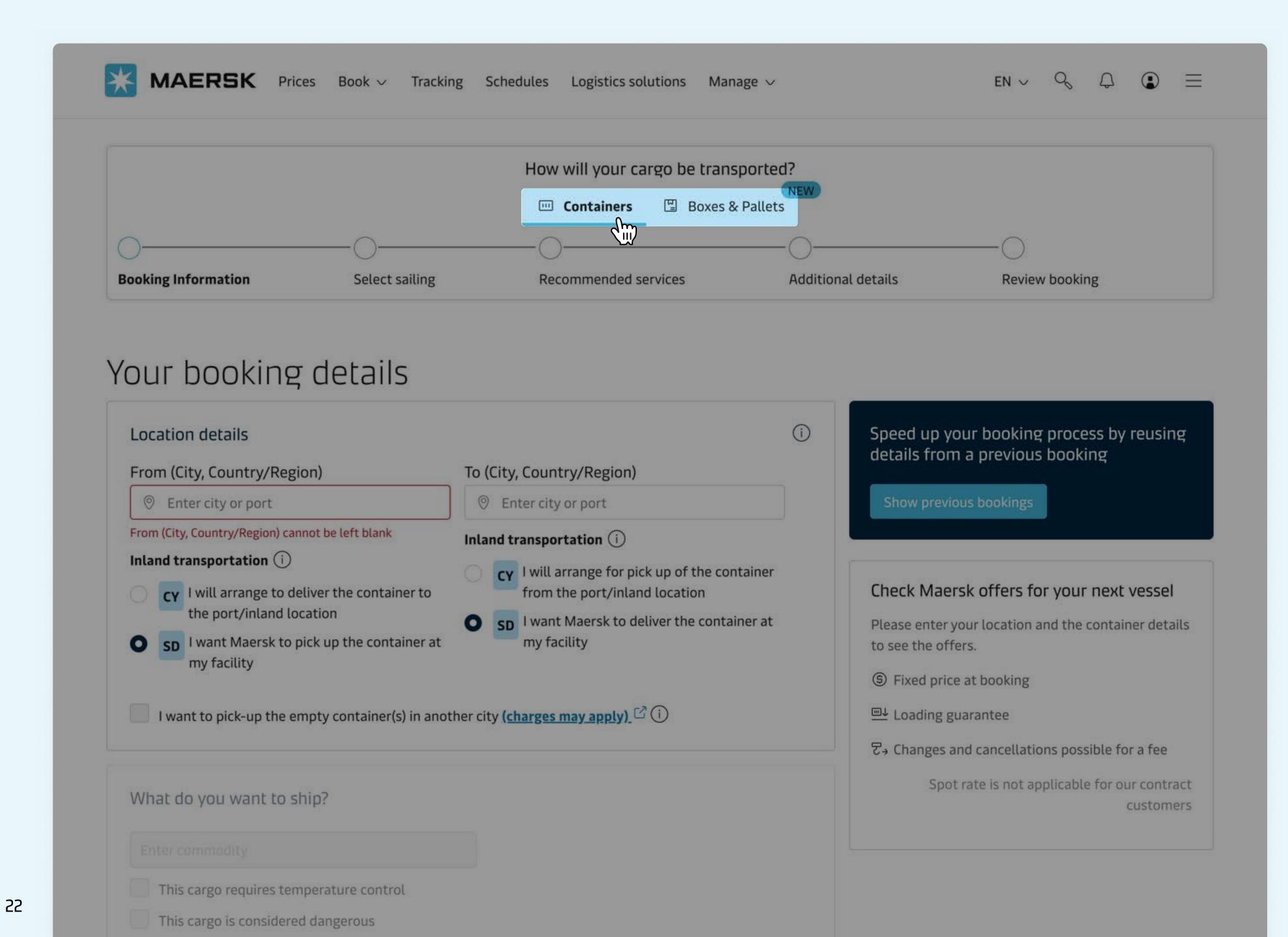
# https://www.maersk.com/go/hub

- In general, Maersk Go customers should book Maersk Go bookings rather than Maersk Spot bookings. Therefore, Maersk Spot has been de-prioritized but not removed as an option
- There are still a few ways that customers can navigate to Maersk Spot
- Select "New LCL booking" in the Book menu



### https://demo.maersk.com/lcl/ocean

- Toggle to "Containers" instead of "Boxes
   & Pallets"
- Bookings created in Maersk Spot will show up in the Maersk Go Shipment list and can be managed as usual



# https://www.maersk.com/go/hub/

 Alternatively, to access Maersk Spot, select "Prices" from the navigation menu

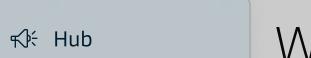


Prices Book ∨

Tracking Schedules Logistics solutions Manage ~







Partners

Shipments

**1** Locked rates

MyCustoms

S MyFinance

i Support

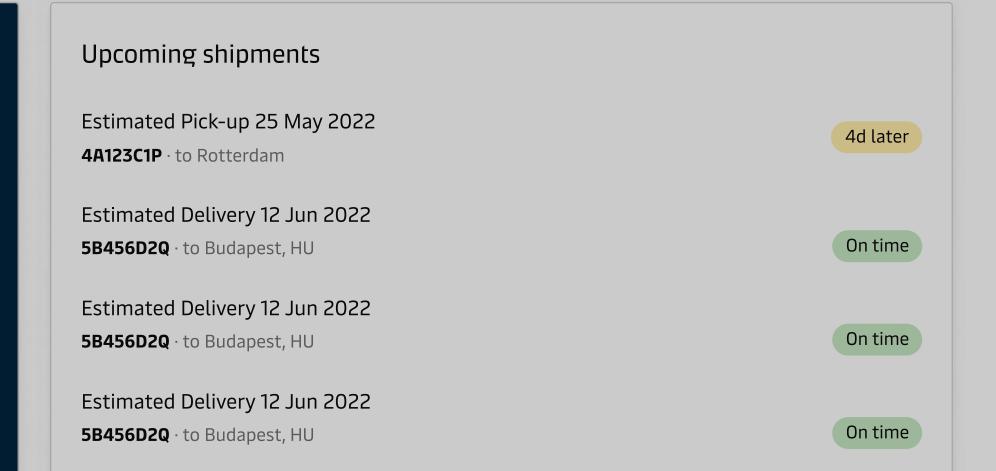
# Welcome, Jane

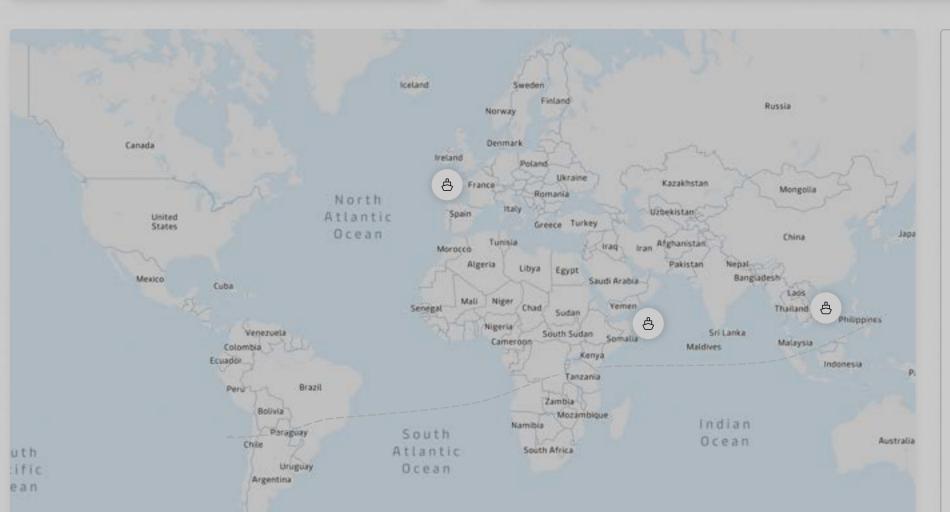
i Twill is now called **Maersk Go**. It looks different, but has the same booking and shipping experience you know. <u>Learn more</u>

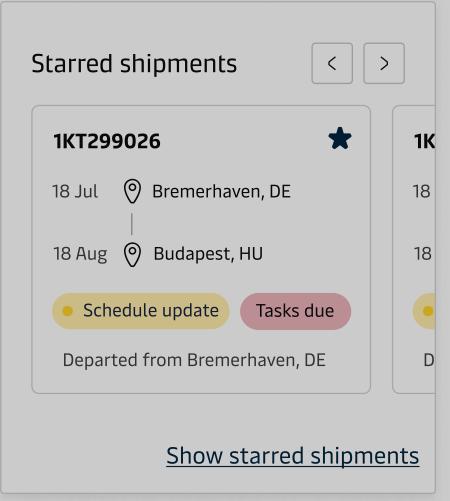
Ready to book your next shipment?

It's been 19 days since your last shipment

Start new shipment



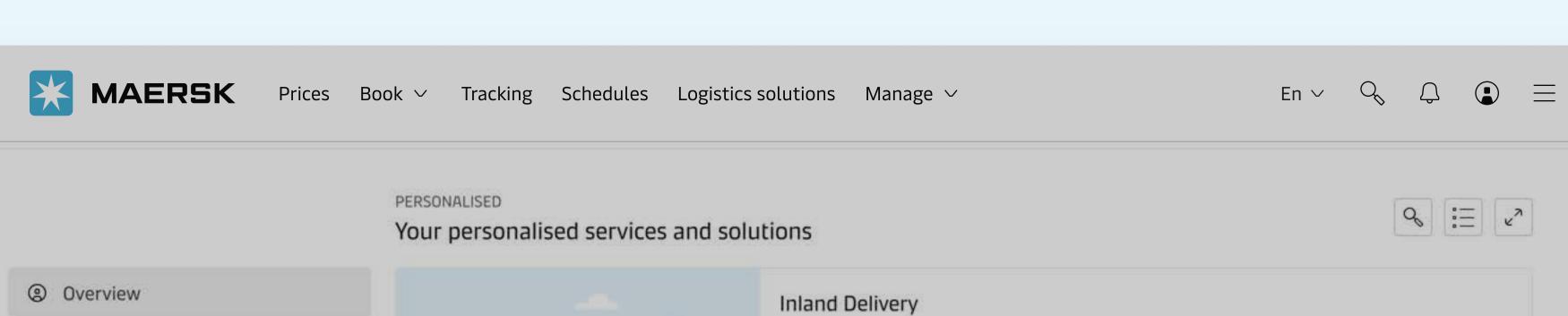






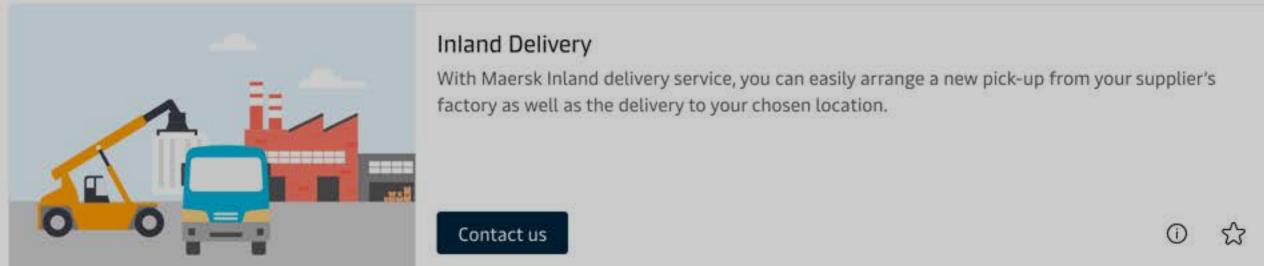
# https://www.maersk.com/prices-and-quotes

Click the "Instant price" button on the
 Ocean and Maersk Spot tile



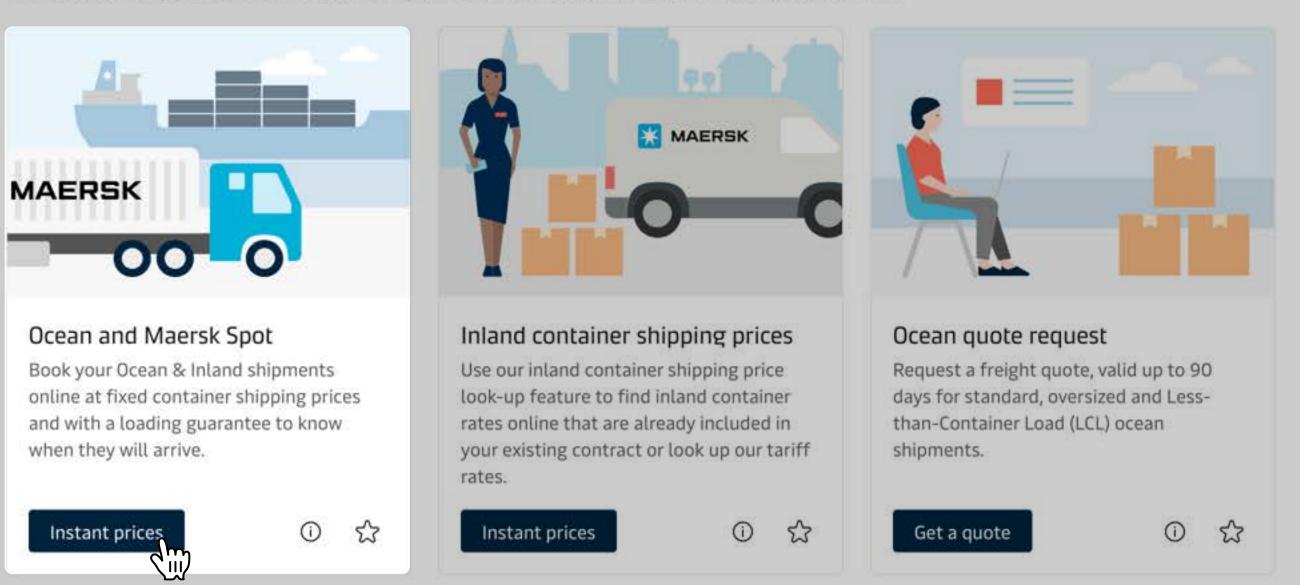
# Overview Transportation services Supply chain & logistics Digital services SUPPORT

- Find local office
- ▼ Tariff inquiry



### FEATURED

## Container Shipping Rates for Transportation and Integrated Logistics Services



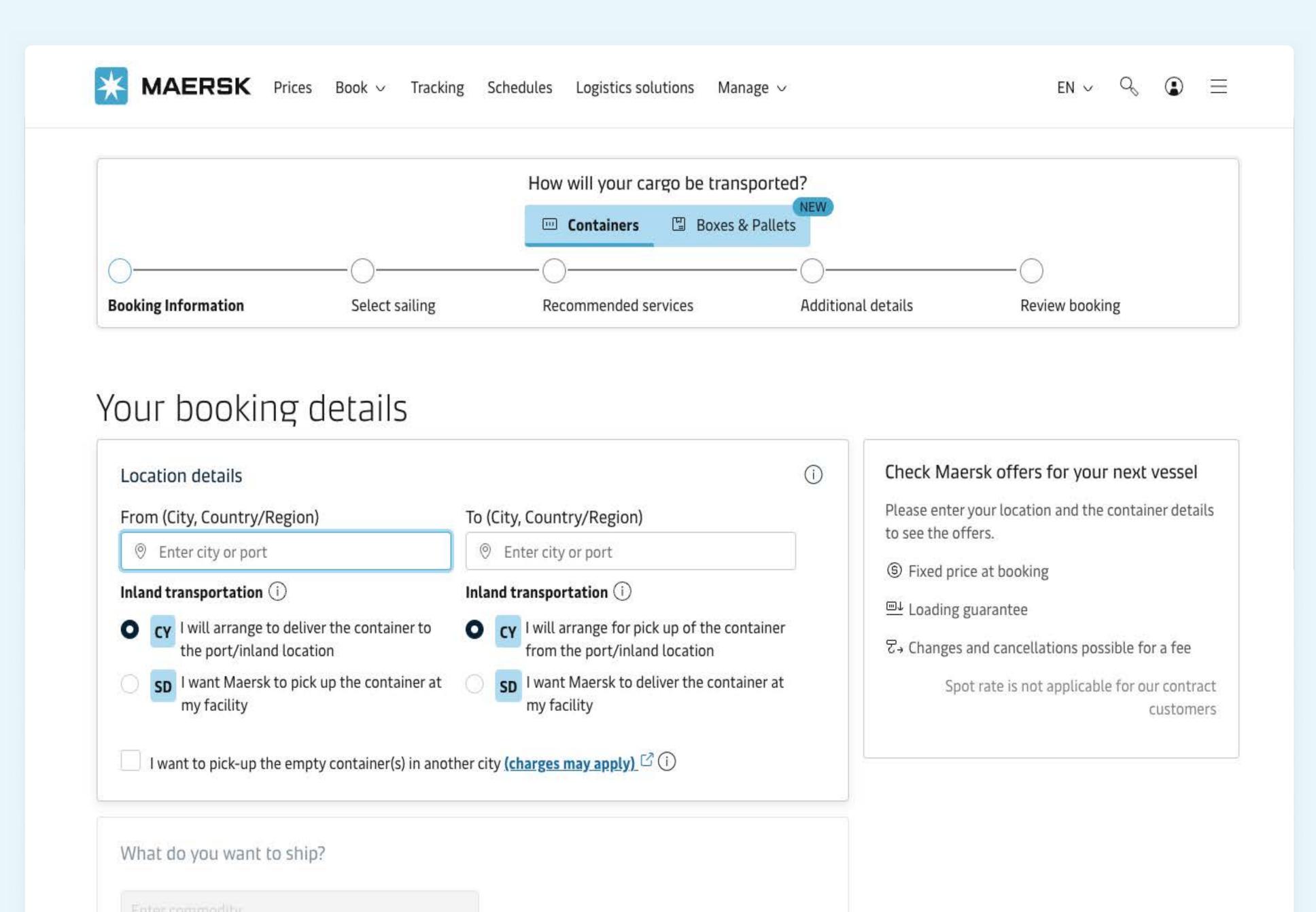
POPULAR

Popular in Transportation services



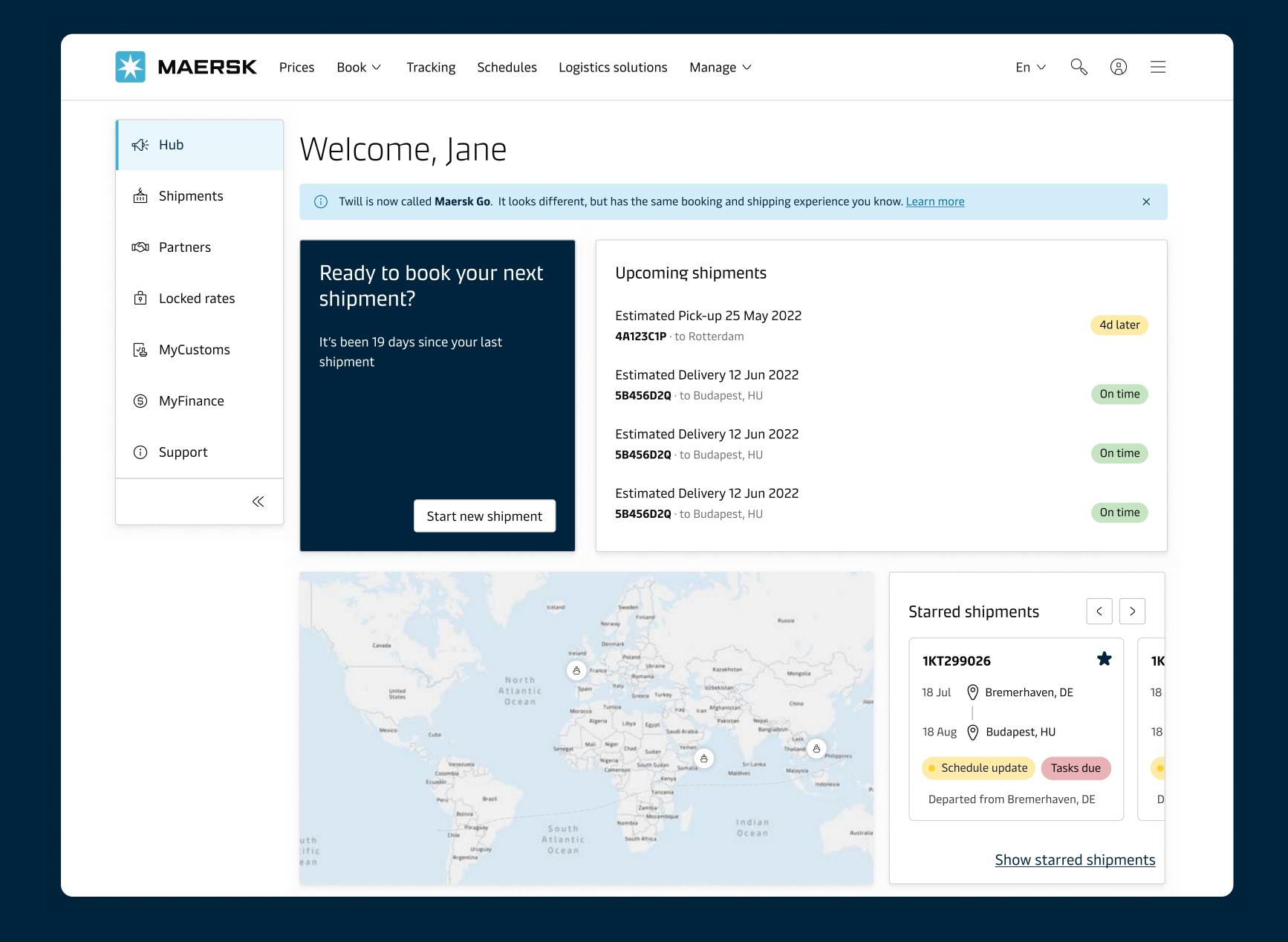
# https://www.maersk.com/go/booking

- Place a Maersk Spot booking as usual
- Bookings created in Maersk Spot will show up in the Maersk Go Shipment list and can be managed as usual



This cargo requires temperature control

# Maersk Go Hub





# Maersk Go Hub

# https://www.maersk.com/go/hub/

- The Maersk Go hub provides an overview of all your Maersk Go bookings
- For now, the Hub does not show details of Maersk Contract, Maersk Spot, LCL, or Air bookings



Book ∨

Tracking Schedules

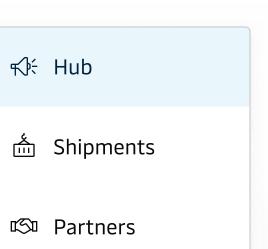
Logistics solutions

Manage ∨









**1** Locked rates

S MyFinance

☑ MyCustoms

i Support

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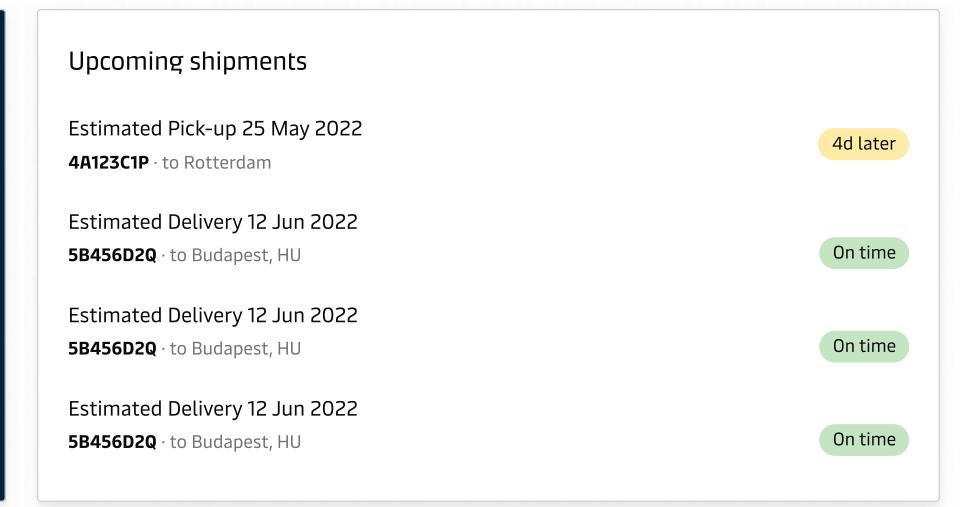
# Welcome, Jane

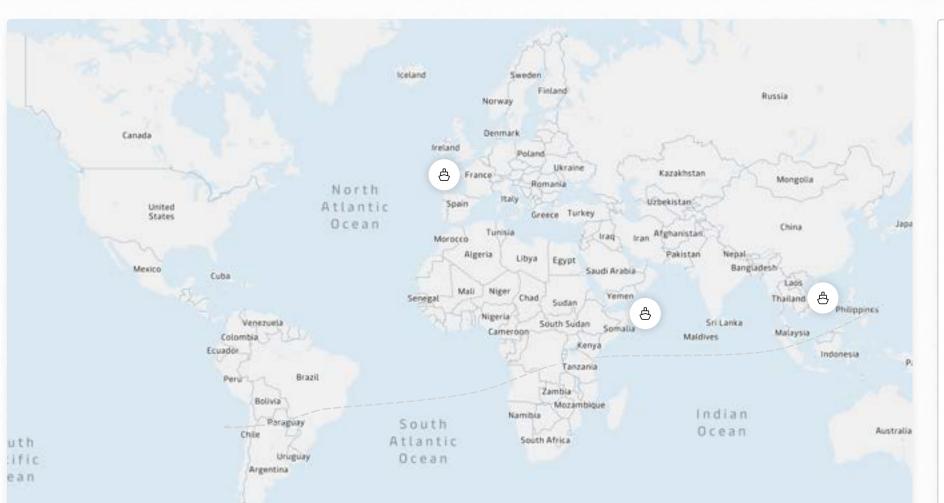
i Twill is now called **Maersk Go**. It looks different, but has the same booking and shipping experience you know. <u>Learn more</u>

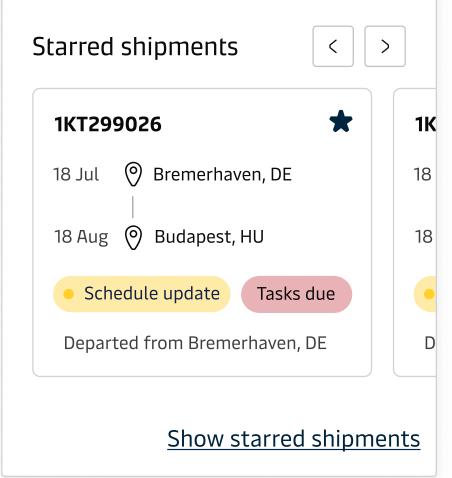
# Ready to book your next shipment?

It's been 19 days since your last shipment

Start new shipment





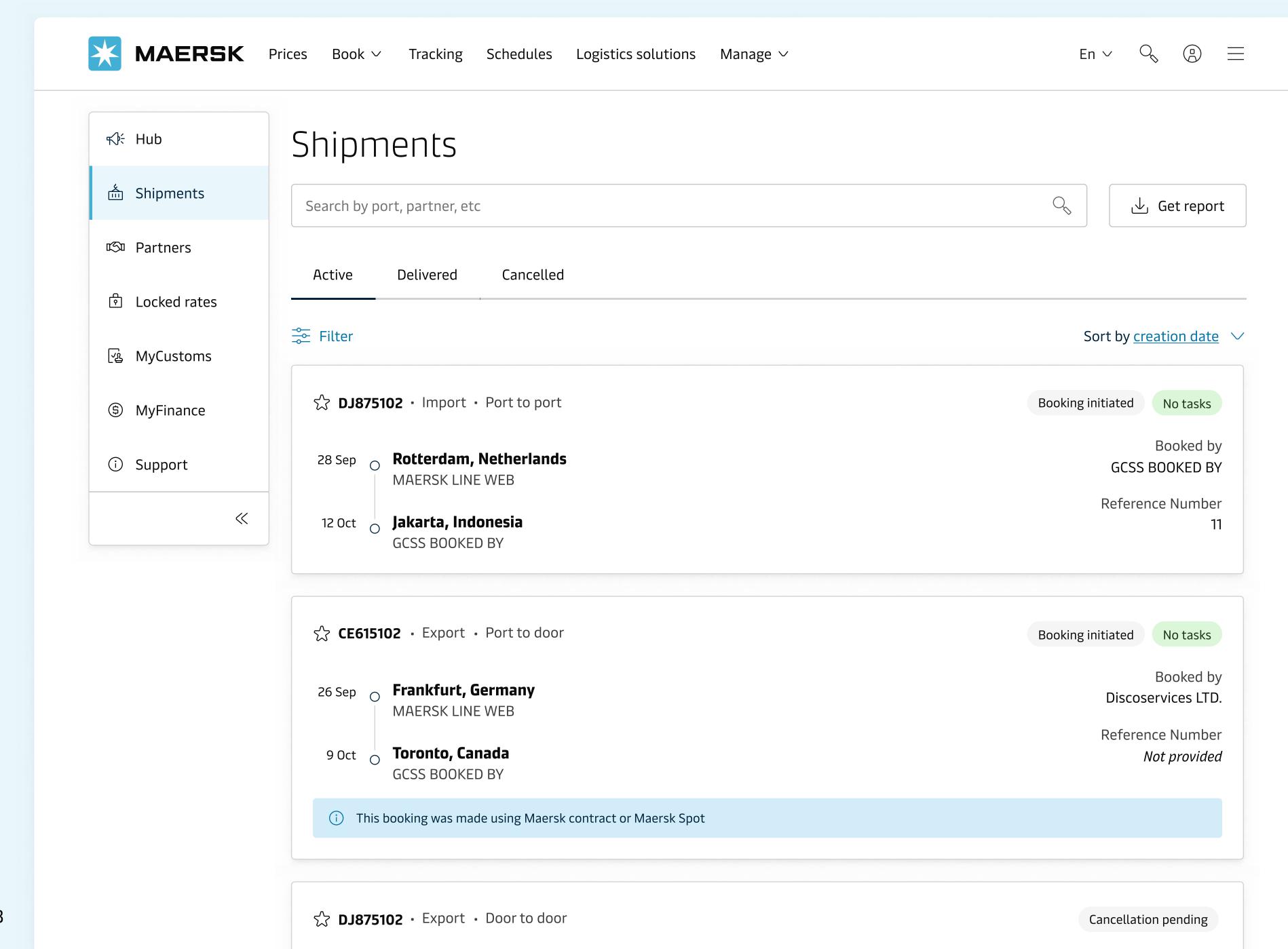




# Shipments overview

# https://www.maersk.com/go/shipments/

 The Maersk Go shipment overview shows all your Maersk bookings, for Maersk Go, Contract, and Spot



# Partners

# https://www.maersk.com/go/partners/

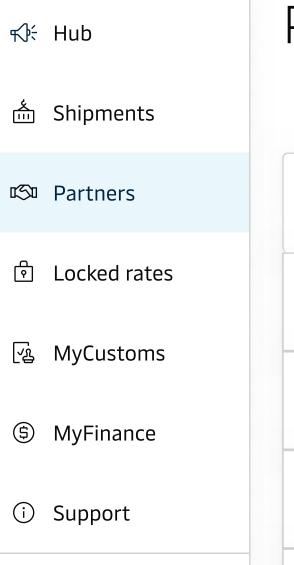
 Manage your shipping partner relationships and permissions



MAERSK Prices Book V Tracking Schedules Logistics solutions Manage V







 $\ll$ 

# Partners

√ <u>Filter</u>

+ Add partner

Sort by	Name A-Z	

Company name	Location	Туре	Booking authorisation (i)
Baby Juice 🧭	Bucharest, Romania	Buyer	
Cortana 🕢	Gdansk, Poland	Buyer	
Daisy305 ⊘	shanghai, China	Supplier	Pending partner's acceptance
Daisy306 ⊘	shanghai, China	Supplier	Pending partner's acceptance
daisy307 ⊘	shanghai, China	Supplier	Not authorised to initiate my bookings
Foo bar 🕢	Gdansk, Poland	Supplier	Pending partner's acceptance
GCSS CONSIGNEE •	COPENHAGEN, Denmark	Buyer	
Irina test ⊘	Den Haag, Netherlands	Buyer	
jakub+1438@twill.rocks2 ⊘	Gdańsk, Poland	Buyer	
MAERSK LINE WEB •	AARHUS, Denmark	Supplier	Not authorised to initiate my bookings

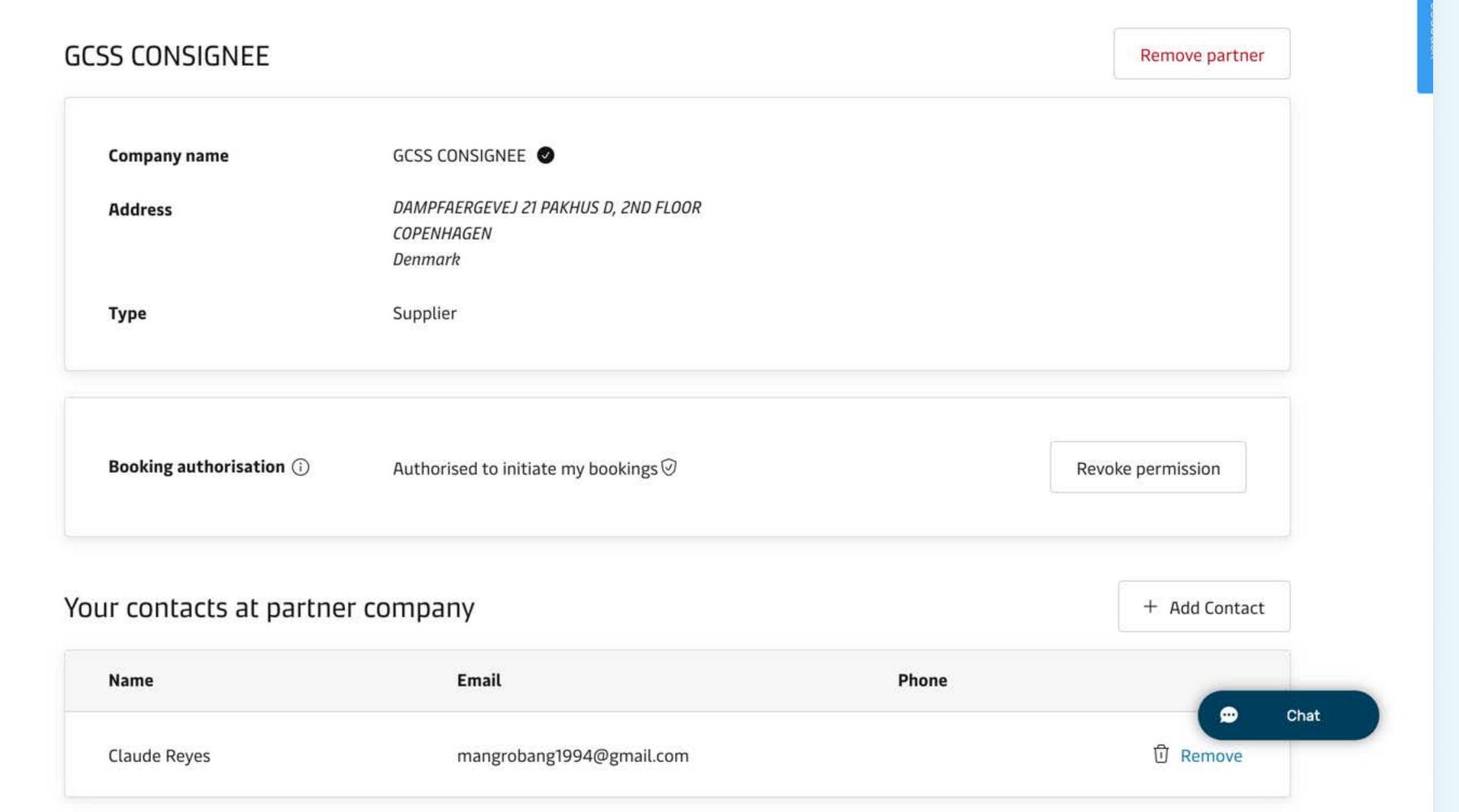
# Partner profile

# https://www.maersk.com/go/partners/

Detailed view of an individual shipment partner



# Partner profile





# Locked rates

# https://www.maersk.com/go/lockedrates

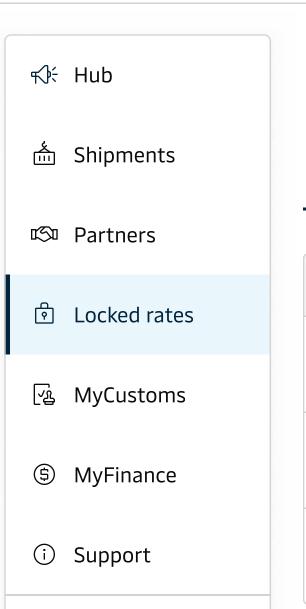
- View the details of all of your active and expired locked rates
- Rates can be locked in the booking flow for 30 days



Prices Book V Tracking Schedules Logistics solutions Manage V







~

# Locked Rates

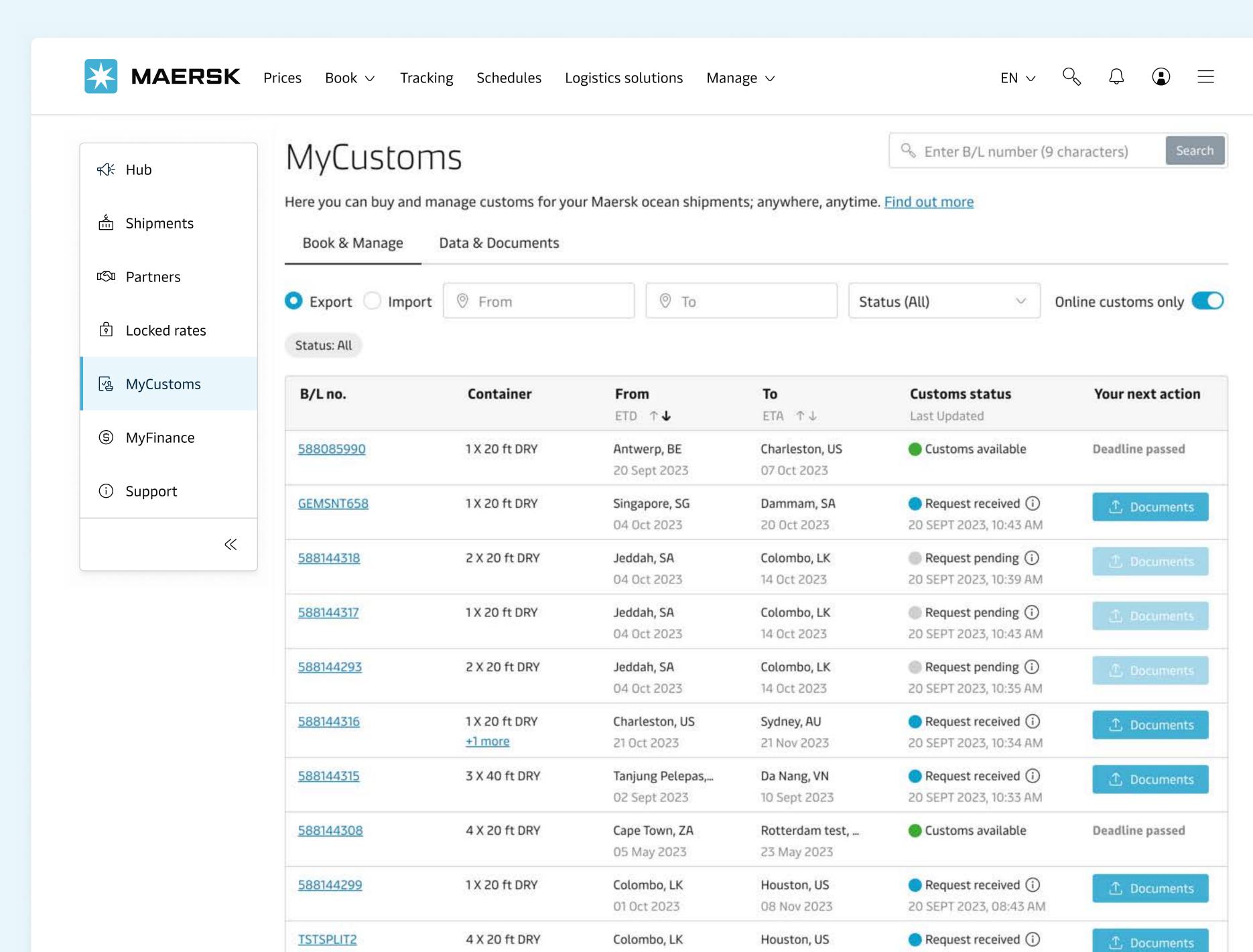
Expired Active

Туре	Origin	Destination	Effective period	Reference No		
<b>Import</b> Port to Port	Port Quasim, PK	Frederiksberg, DK	23 May 2023 to 24 Jun 2023	150182312	<u>View rates</u>	Book now
Export Port to port	Shanghai, CN	Frederiksberg, DK	28 May 2023 to 29 Jun 2023	68341231	<u>View rates</u>	Book now
Export Port to port	Poti, GE	Bedford Park, US	14 Aug 2023 to 15 Sep 2023	18219323	<u>View rates</u>	Book now

# **MyCustoms**

### https://www.maersk.com/mycustoms/

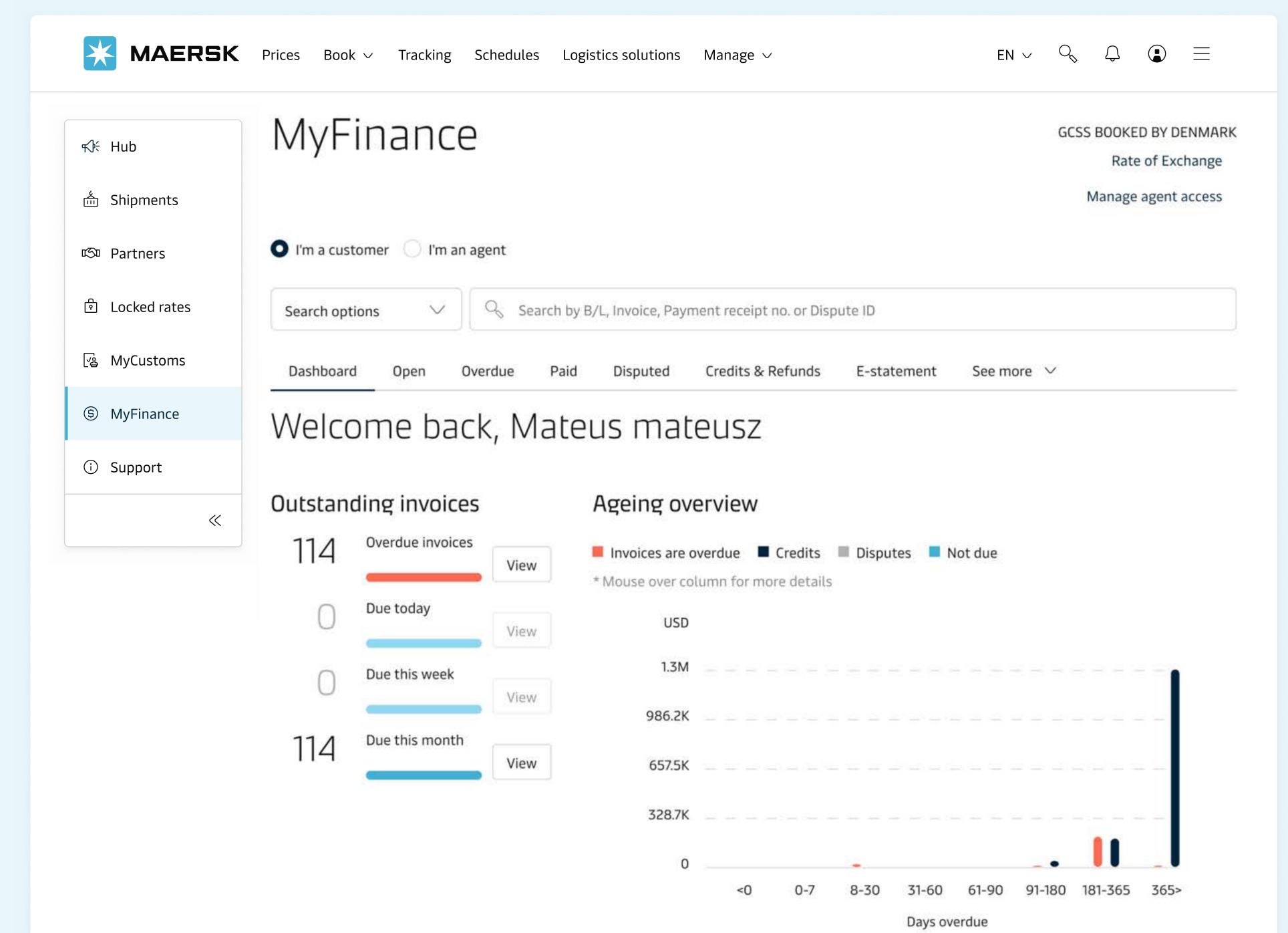
Buy and manage for all your Maersk shipments



# MyFinance

## https://www.maersk.com/myfinance/

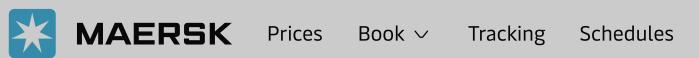
 Manage and oay all your invoices for your Maersk shipments



# Reaching support

# https://www.maersk.com/go/hub/

 Select "Support" to access Maersk customer support



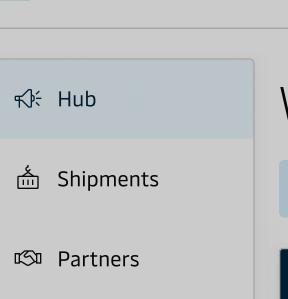
Logistics solutions

Manage ∨

En ∨ Q ⊕ ≡







**1** Locked rates

S MyFinance

MyCustoms

i Support

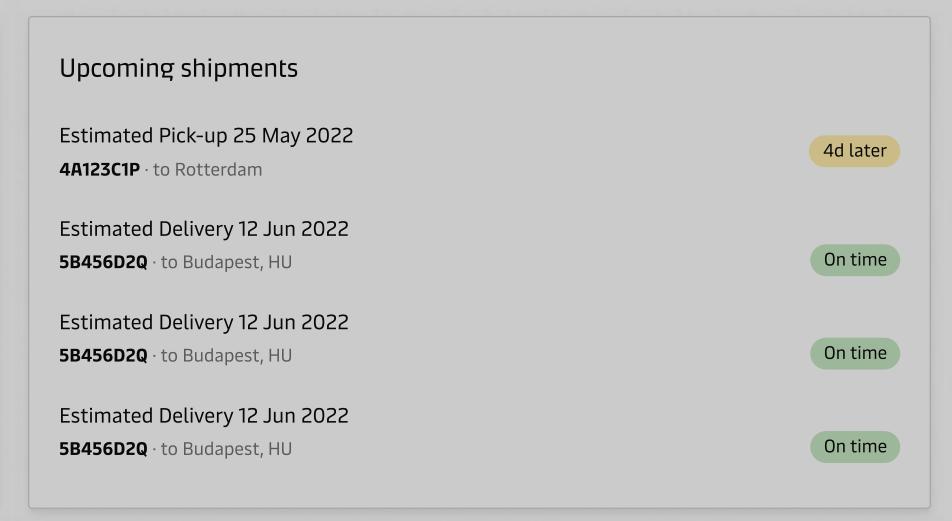
# Welcome, Jane

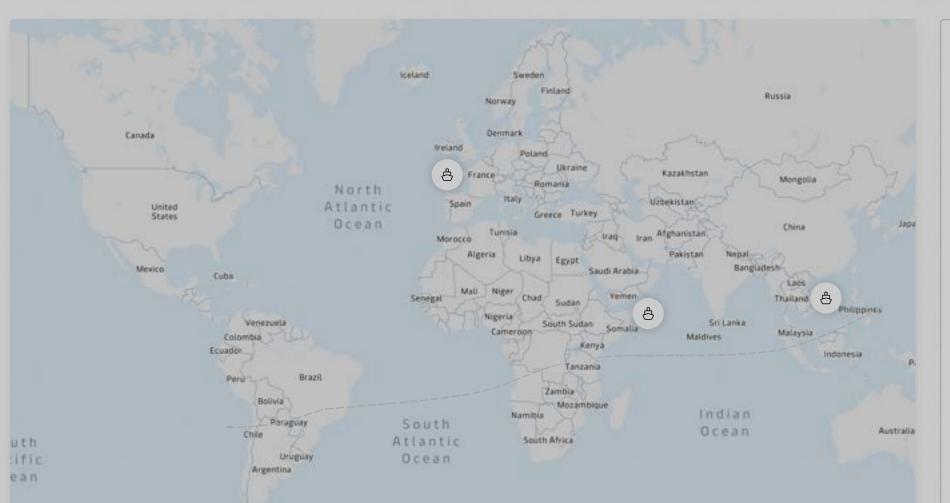
i Twill is now called **Maersk Go**. It looks different, but has the same booking and shipping experience you know. <u>Learn more</u>

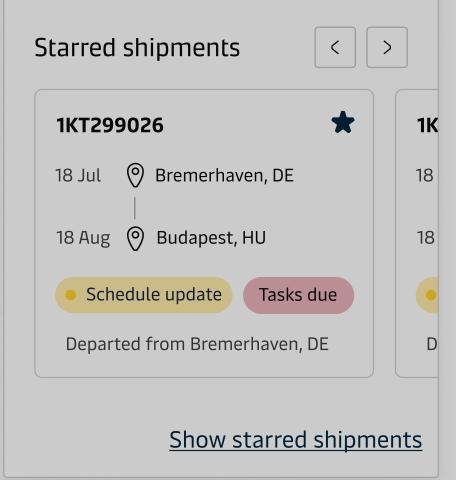
Ready to book your next shipment?

It's been 19 days since your last shipment

Start new shipment









# Support

## https://www.maersk.com/support/

Get support, FAQ, and raise a case



# How can we help you?

Search by keywords, topics or questions

# Most asked questions

Common troubleshooting topics:

Demurrage and detention

Submitting SI Register

Documentation

Booking

How to access Demurrage & Detention details?

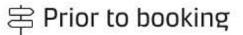
What is a free time and Demurrage and Detention (D&D) offer for Maersk Spot?

What types of containers and sizes do you offer services for?

How to view, download and share invoices?

How much freetime do I have on my container?

# Main topics



Everything you need to start working with Maersk.

View all

# ← Logistics Solutions

All the key information about the services Maersk provides in the shipping and logistics industry.

View all

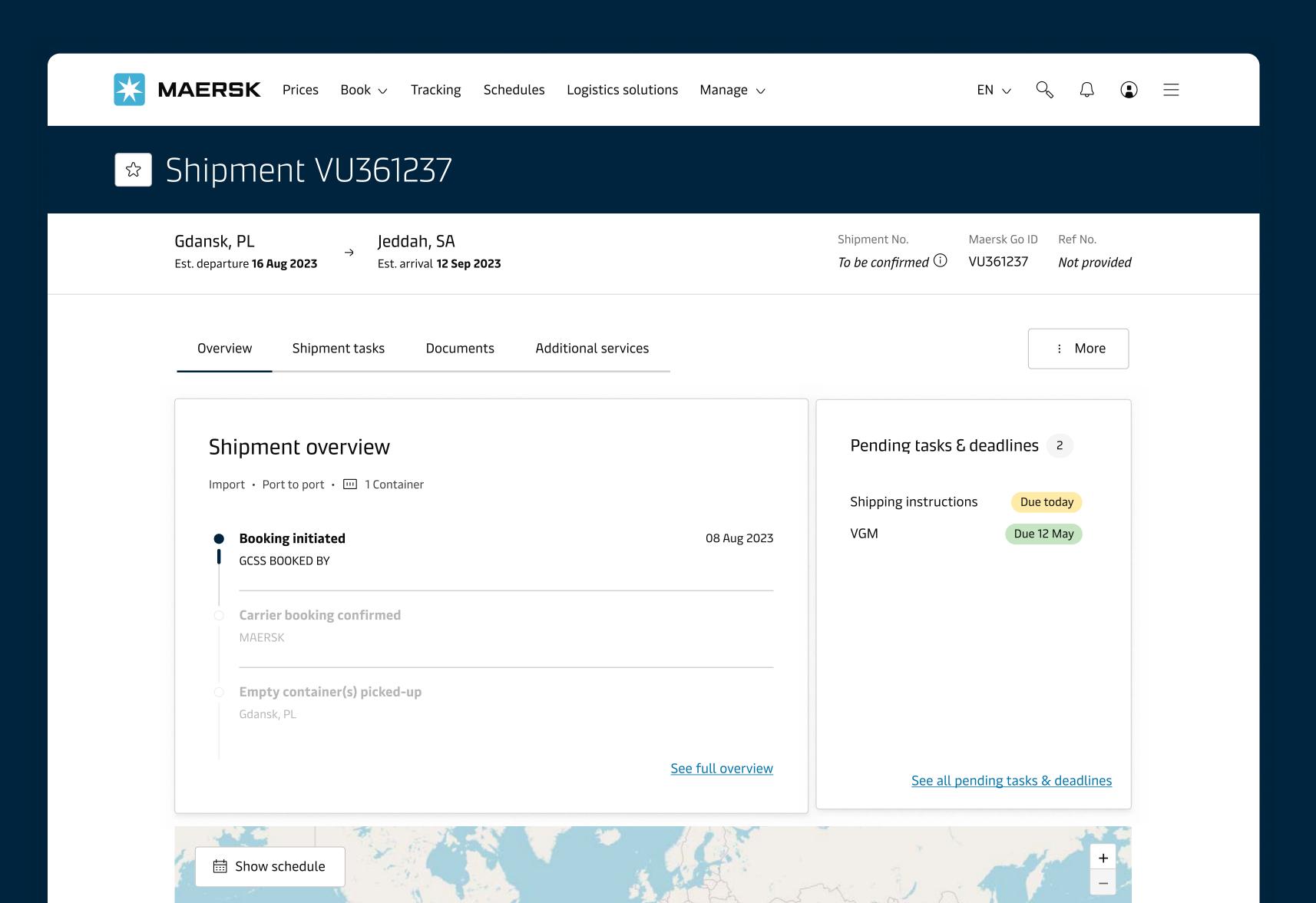
# | Booking

Easily find answers to your booking questions such as how to book or make changes to your shipments.

View all



# Maersk Go shipment detail

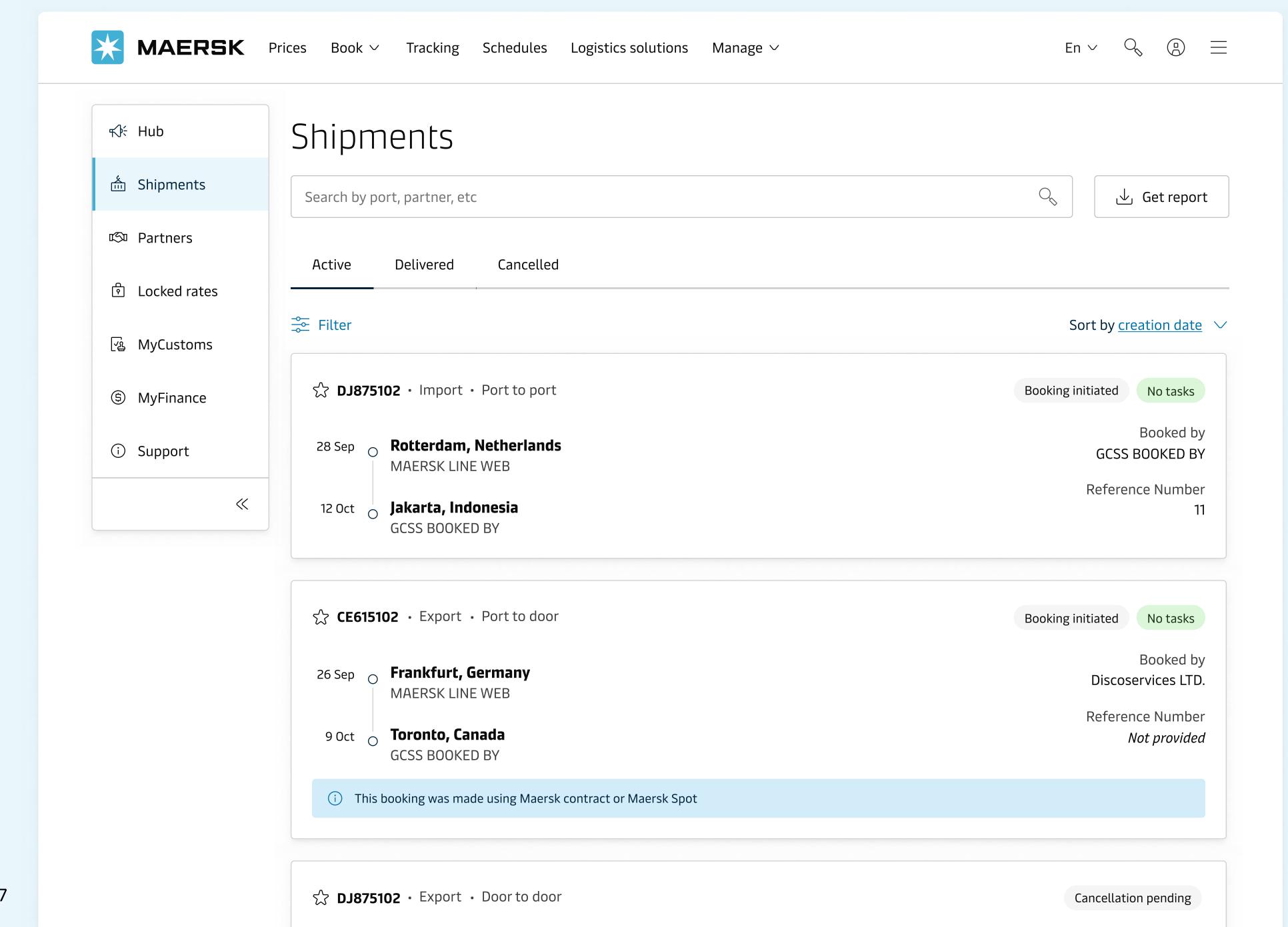




#### Shipments

#### https://www.maersk.com/go/shipments

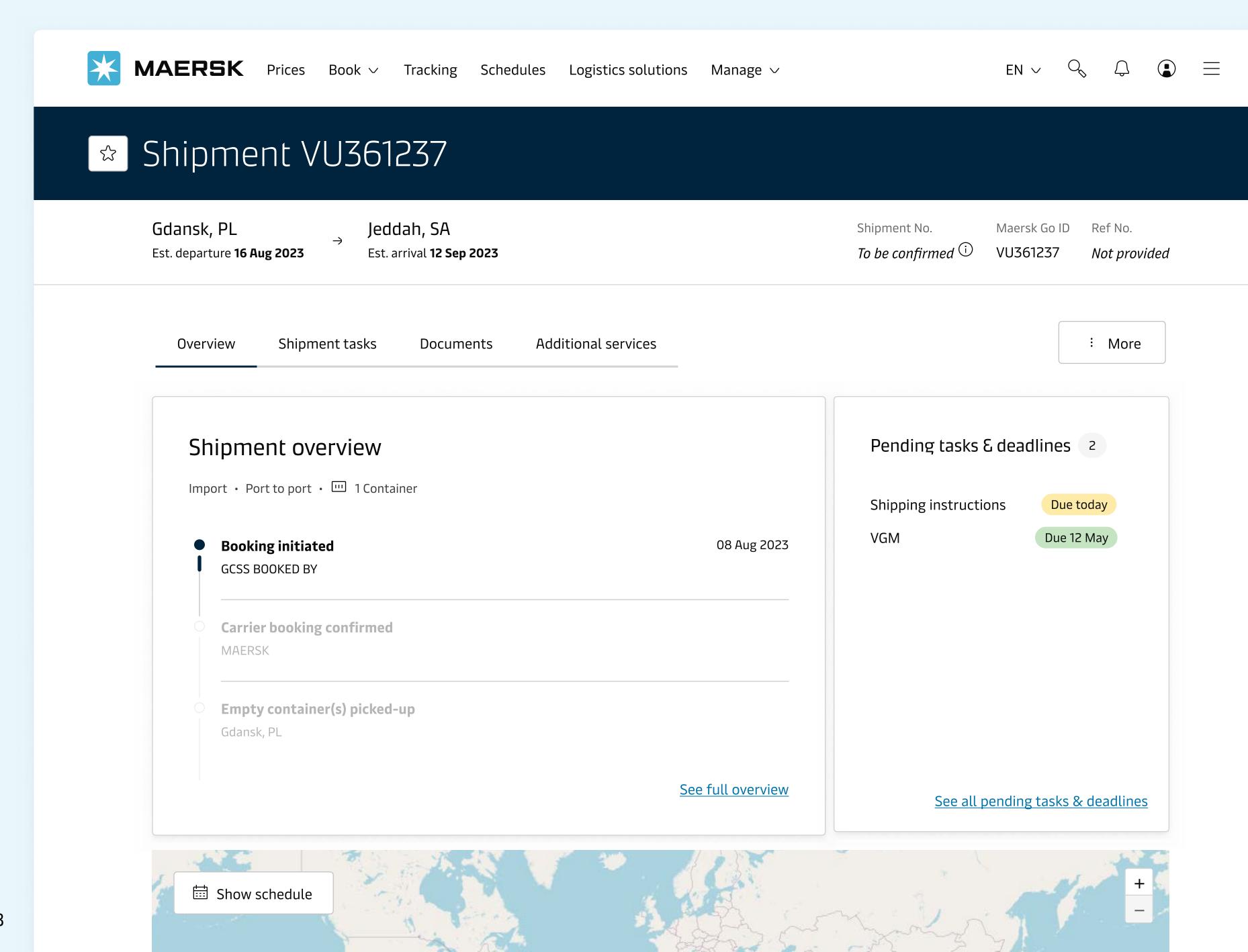
 To access the detailed view of an individual shipment, select it from the Shipments page



#### Shipment details – overview

#### https://www.maersk.com/go/shipments/...

- The shipment detail page contains all the information about the shipment
- The overview tab gives access to the milestones, schedule, map, pending tasks and deadlines, and partner information





#### Shipment details – tasks

#### https://www.maersk.com/go/shipments/...

- The shipment tasks list give an overview of all the pending and completed shipment task
- For Maersk Go, most shipment tasks now link to existing shipment tasks in Maersk.com rather than Twill specific tasks







More...



## Shipment FL12312321

Rotterdam, NL ETD 25 May 2023

Gdansk, PL ETA 31 May 2023 Shipment No. To be confirmed Maersk ID IZ201081

Ref No.

1212310 ABC

Overview	Shipment tasks	Documents	Additional services		
圊 MySupplier1	01			My tasks	Buyer tasks
Pending (1)					

#### Per

Task Status Shipping instructions Due today

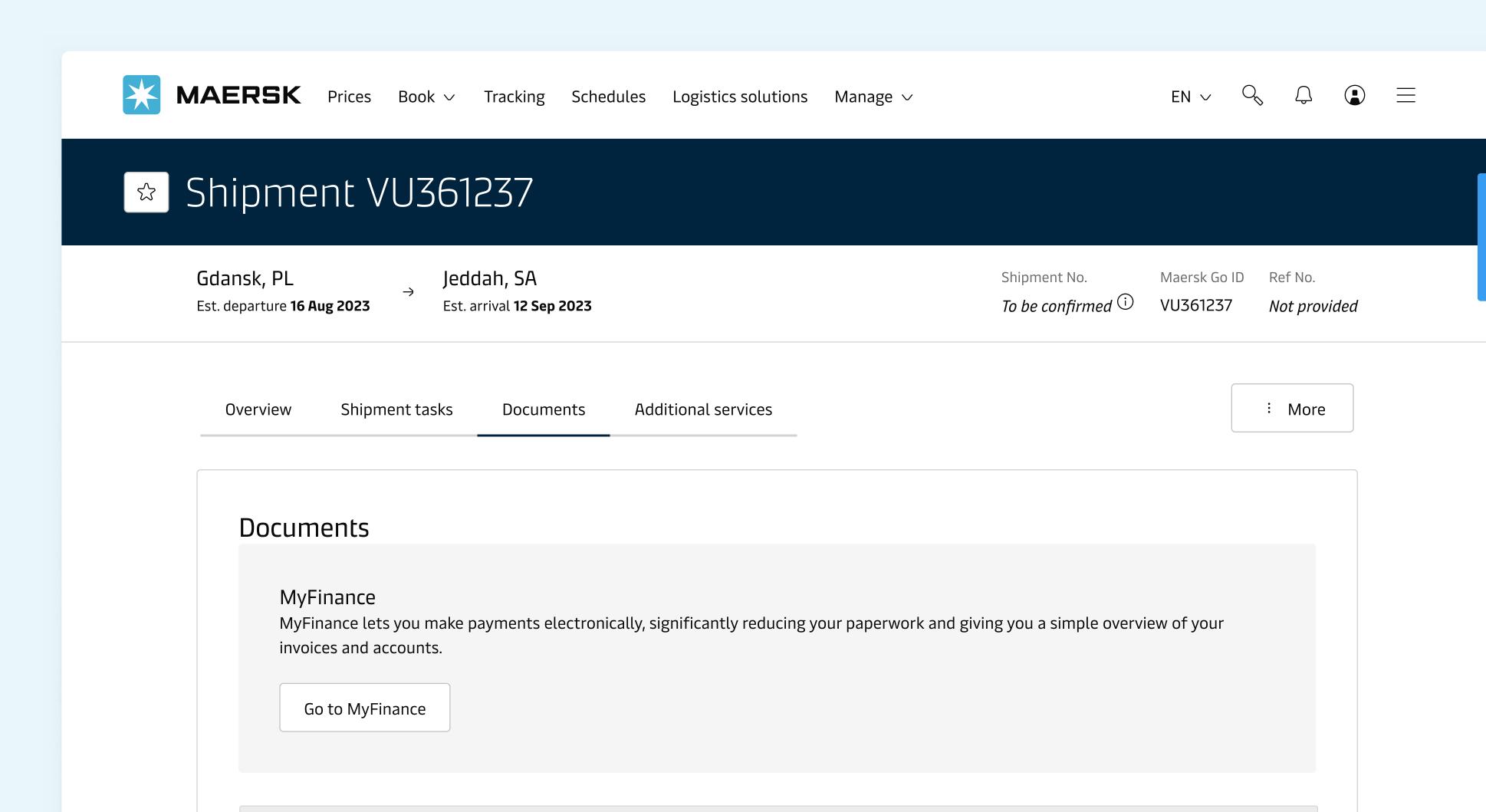
#### **Upcoming** (3)

Task	Status	
Submit Verified Gross Mass (VGM)	Upcoming	View
Importer Security Filing (ISF)	Upcoming	View
Request Delivery Order	Upcoming	View

#### Shipment details – documents

#### https://www.maersk.com/go/shipments/...

 The documents section containers the shipment documents

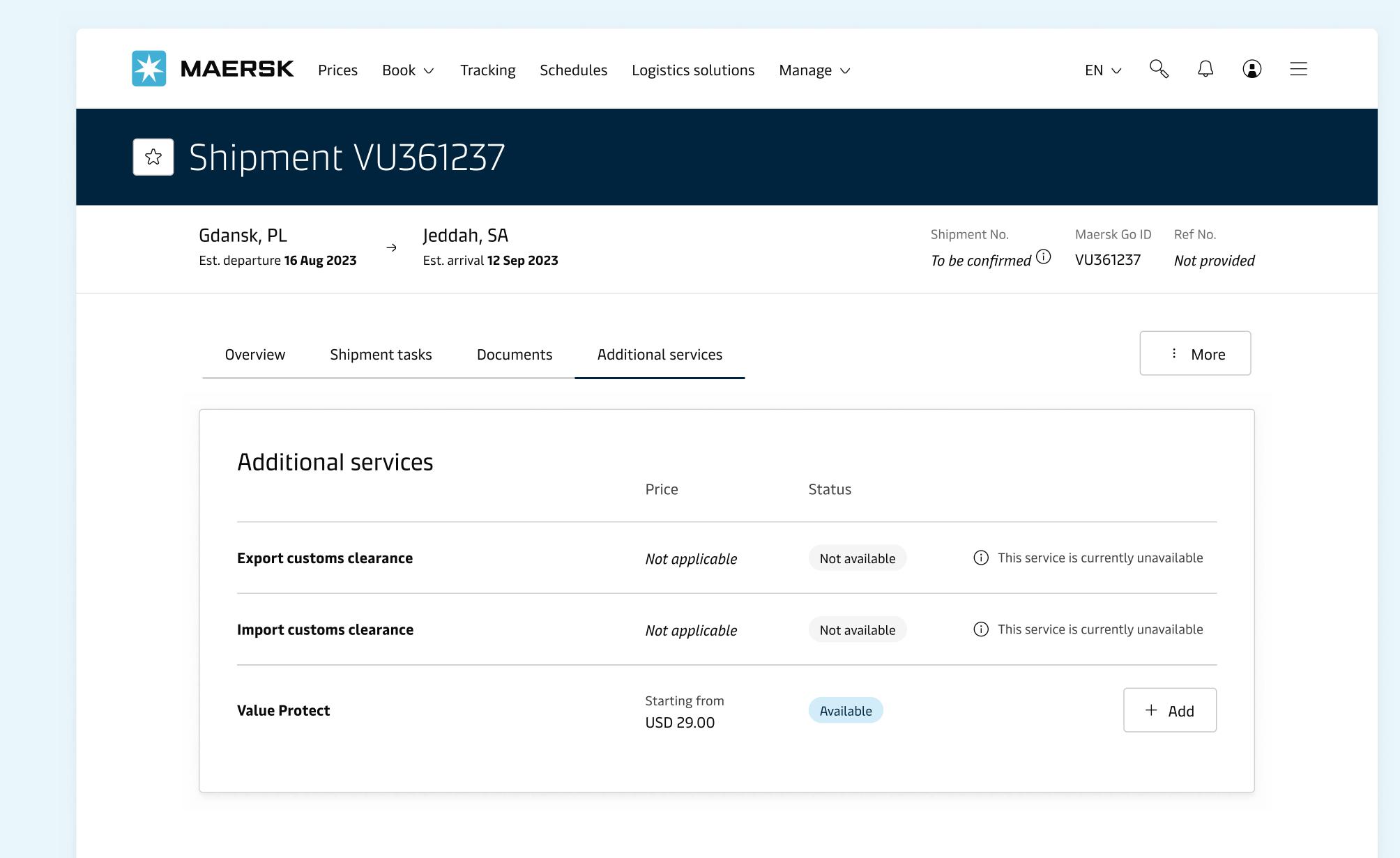


Document	Date added	
Booking confirmation Confirmation-1KT000524.pdf	02 Jun 2023	<u>T</u>
<b>Draft Bill of Lading/Sea Waybill (verify copy)</b> Verifycopy-1KT000524.pdf	04 Jun 2023	View 🔟
<b>Sea Waybill</b> Verifycopy-1KT000524.pdf	07 Jun 2023	View

## Shipment details – additional services

#### https://www.maersk.com/go/shipments/

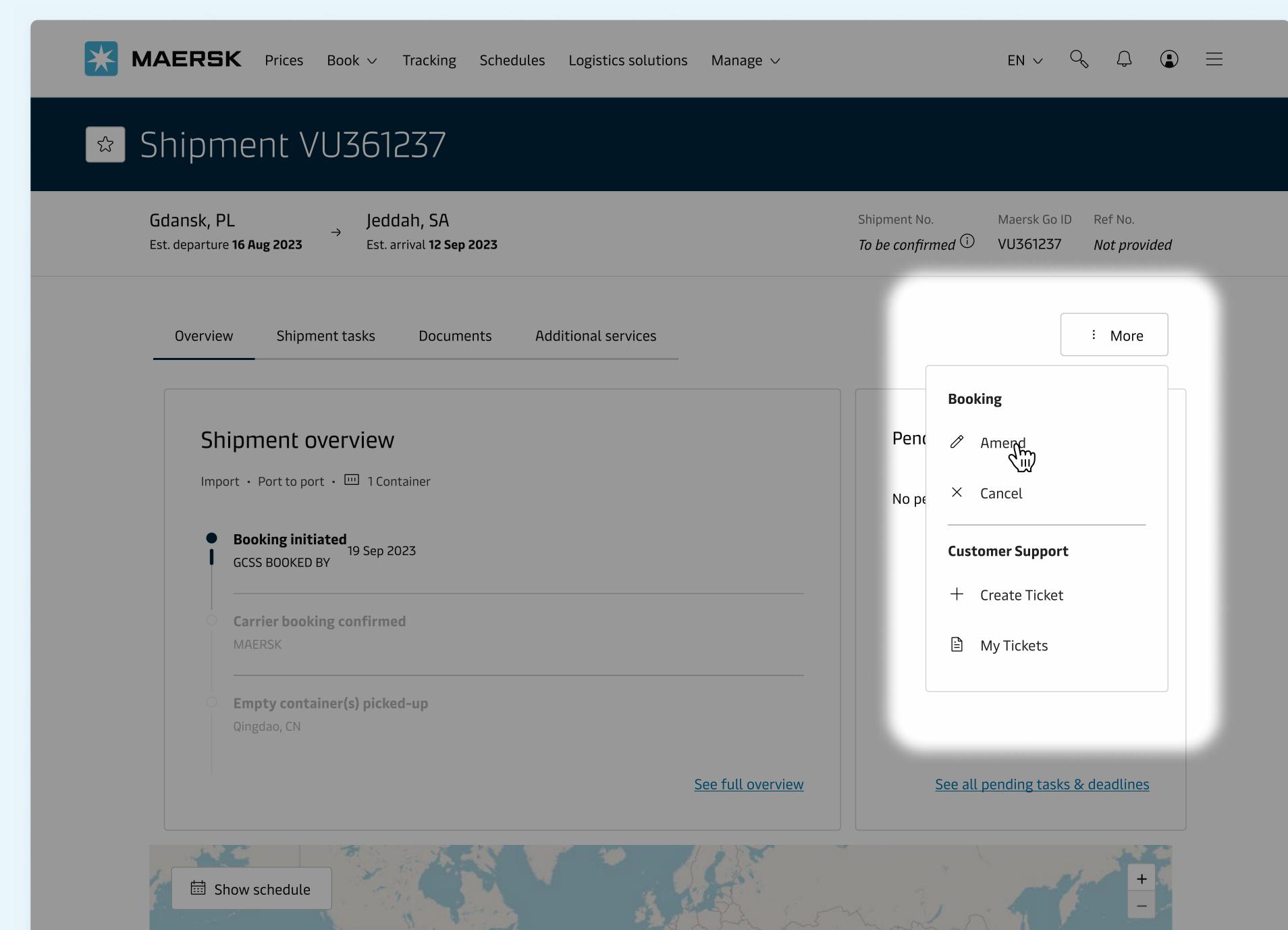
 Additional services tab contains the upsell and cross-sells relevant for the shipment



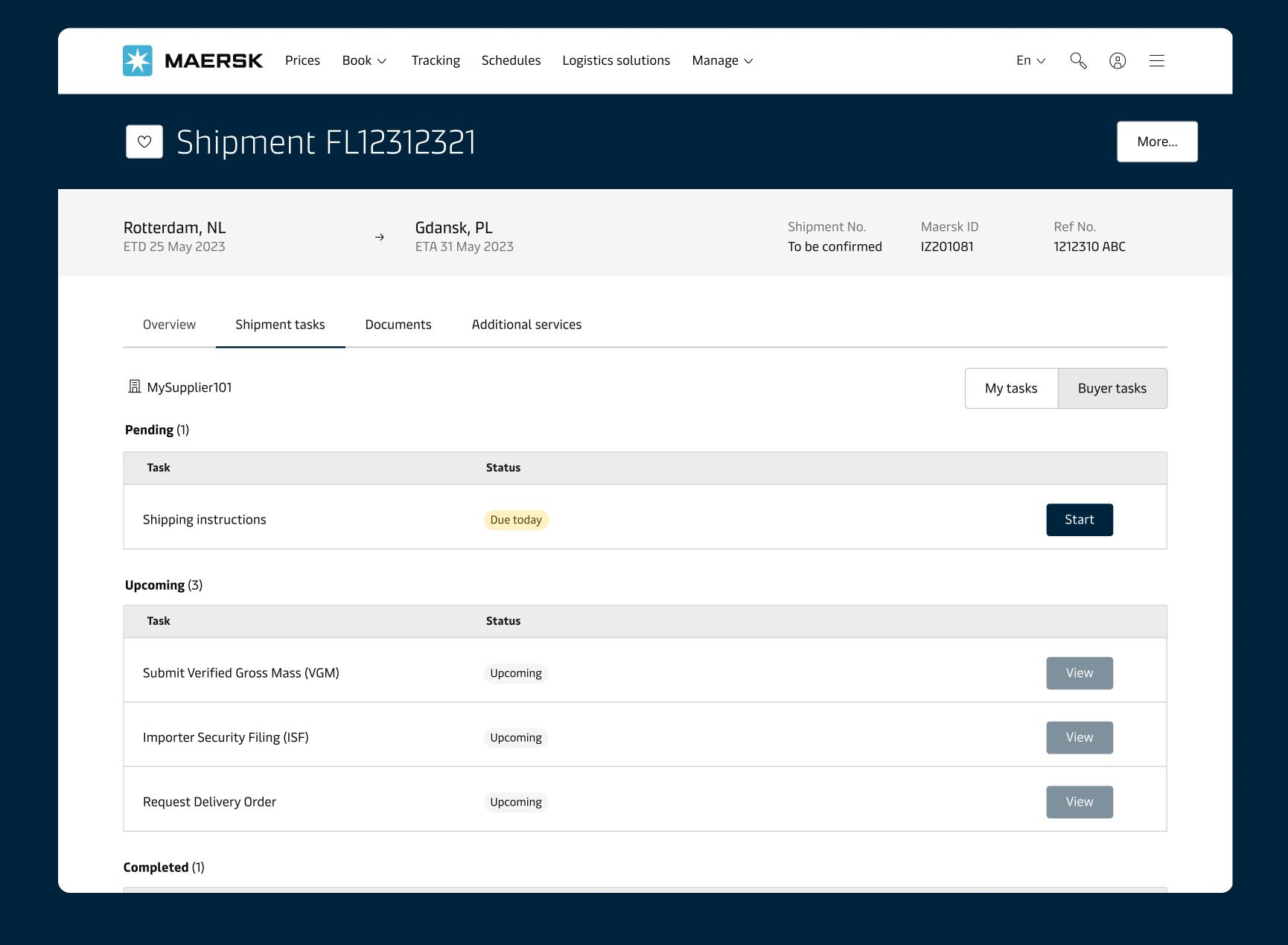
#### Shipment details – action menu

#### https://www.maersk.com/go/shipments/

 The action menu contains the primary actions for the shipment, including: cancel, amend, and raise ticket



# Maersk Go task flows





#### Maersk Go shipment tasks

#### https://www.maersk.com/go/shipments/...

- The shipment task list contains all the tasks for the shipment including:
  - Booking tasks (tasks needed to complete your booking)
  - Shipment tasks (SI, VGM, ISF, D0)
  - Customs tasks (import/export)
- Customers can view their own tasks and the task of their shipping partner

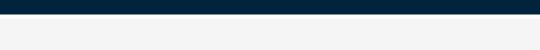


Documents

gistics solutions Manage V En V

## Shipment FL12312321

Shipment tasks



More...

Rotterdam, NL	Gdansk, PL	Shipment No.	Maersk ID	Ref No.
ETD 25 May 2023	ETA 31 May 2023	To be confirmed	IZ201081	1212310 ABC

Additional services

围 MySupplier101	My task	s Buyer tasks
Pending (1)		

## Task Status Shipping instructions Due today Start

#### **Upcoming** (3)

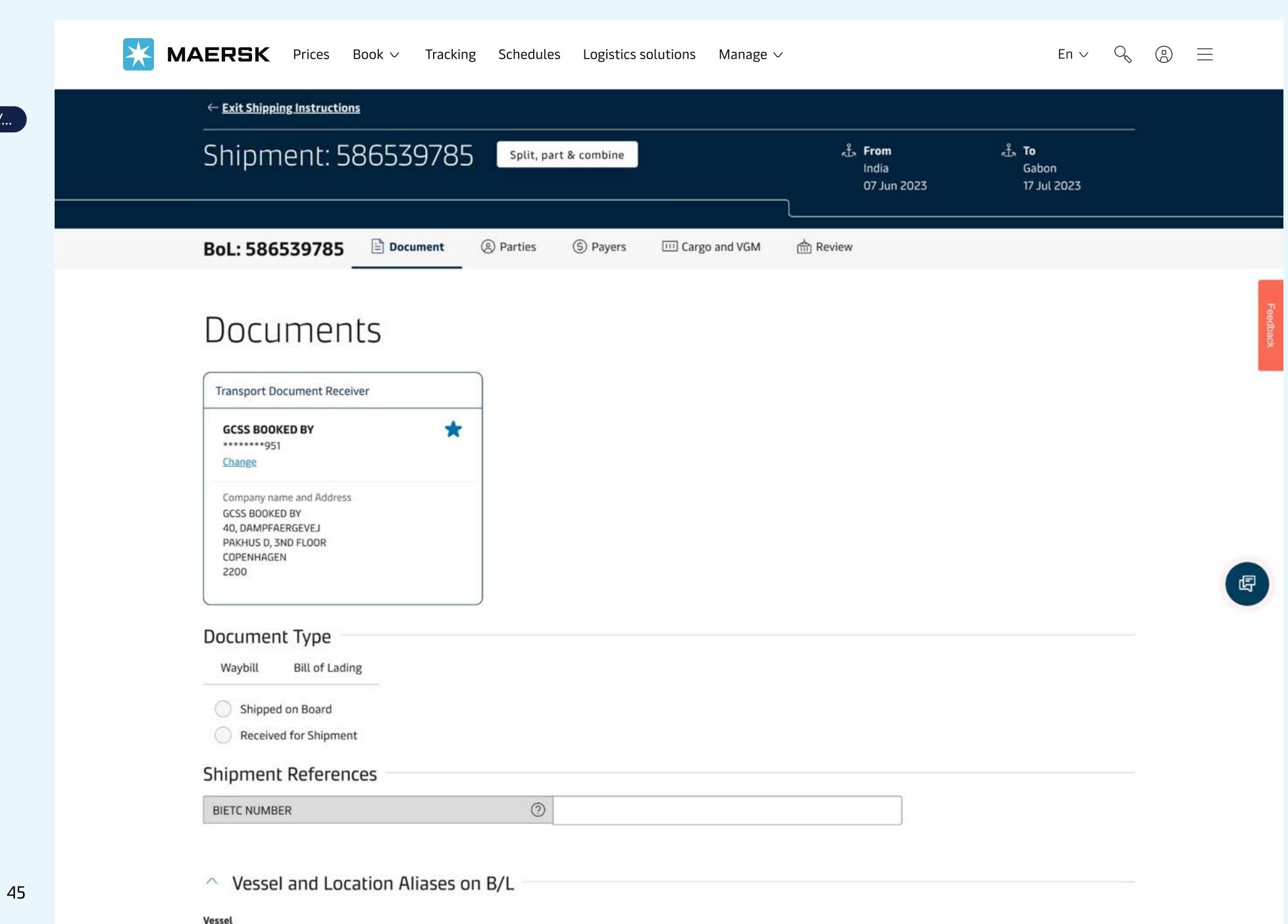
Overview

Task	Status	
Submit Verified Gross Mass (VGM)	Upcoming	View
Importer Security Filing (ISF)	Upcoming	View
Request Delivery Order	Upcoming	View

#### Maersk Go Shipment tasks -Shipping Instructions (SI)

#### https://www.maersk.com/shipping-instruction/...

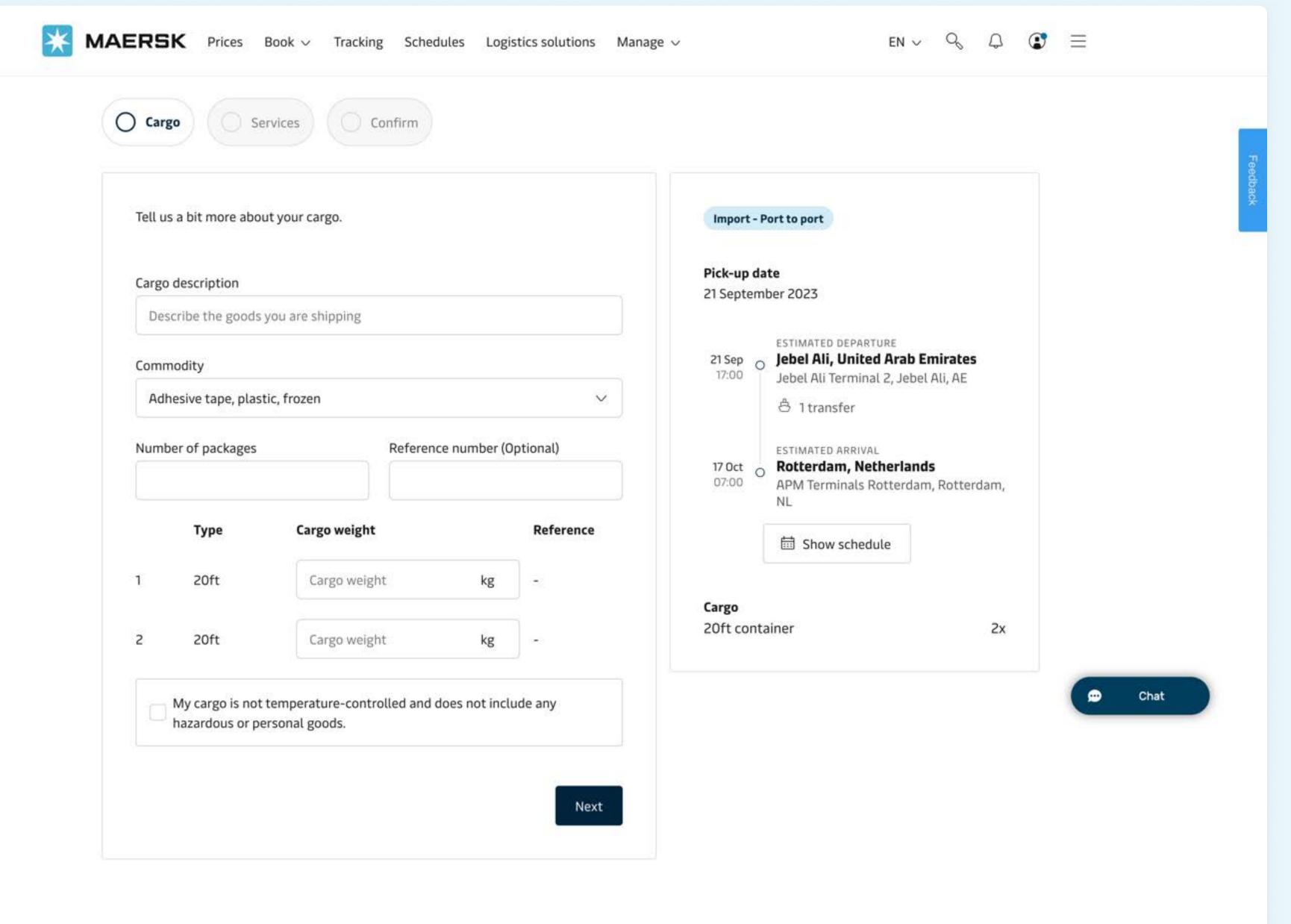
 In Maersk Go, the SI flow utilises the Maersk.com SI task flow



#### Maersk Go Shipment tasks - Confirm booking

#### https://www.maersk.com/go/shipments/...

- Supplier confirmation of a buyer initiated booking
- Additionally, can also include a section to enter the cargo pick-up date and time if there is inland included at origin

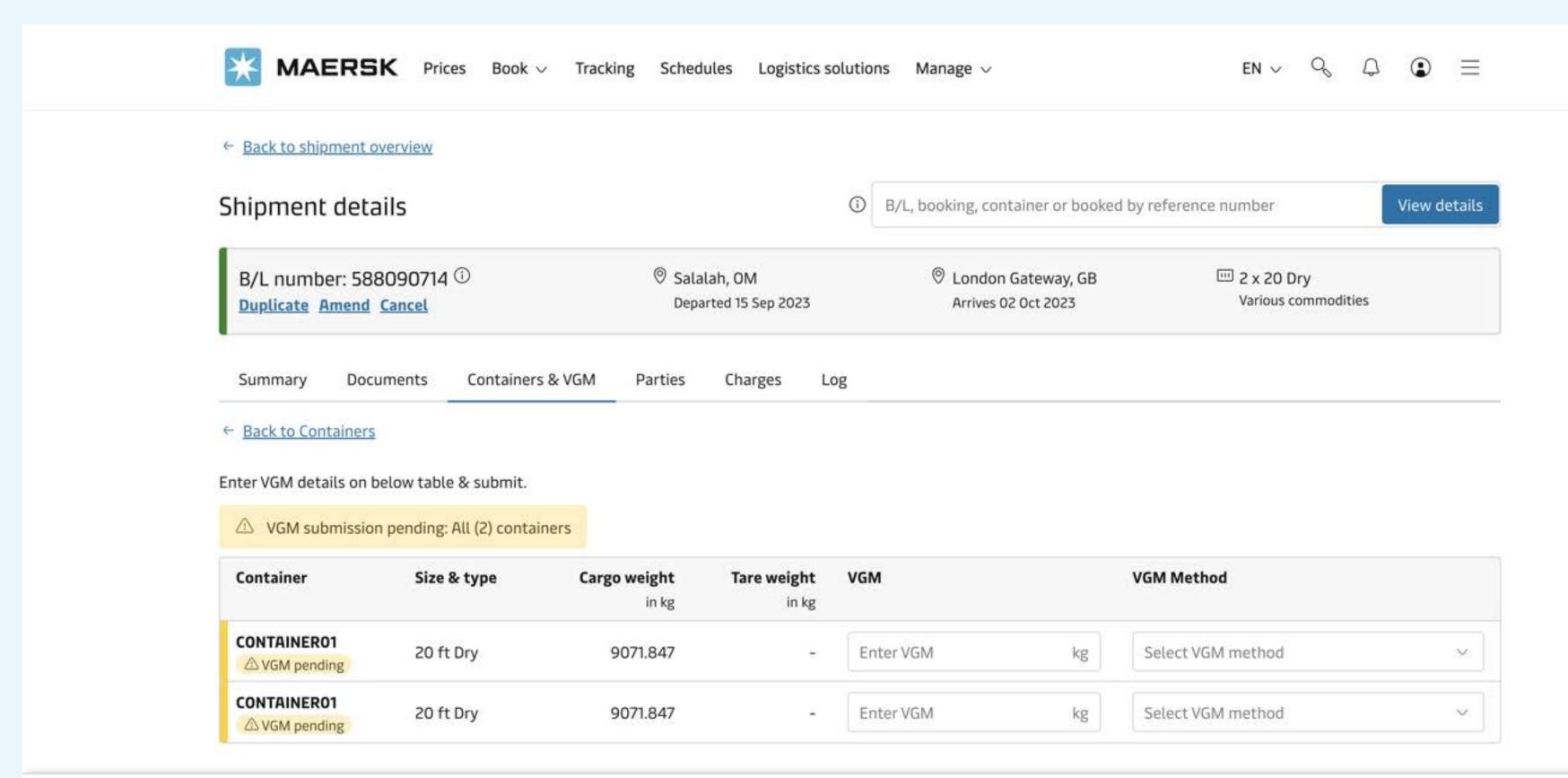




About us Terms & conditions Container

#### https://www.maersk.com/shipment-details/...

 VGM submission is now through the Maersk.com standard VGM task flow



Get confirmation for VGM submission

By submitting, I agree to the VGM Terms & Conditions for supplying the gross weight.

Submit

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**MAERSK** 

Download on the

#### Maersk Go Shipment tasks -Delivery Order (DO)

#### https://www.maersk.com/intermodal/tpdoc/...

- Delivery order now flows through the standard Maersk.com delivery order task
- Maersk.com delivery order also container the input for delivery data and time for delivery at destination



← Back to dashboard

#### B/L no. 229945947

#### **B/L Status**

Cargo release status

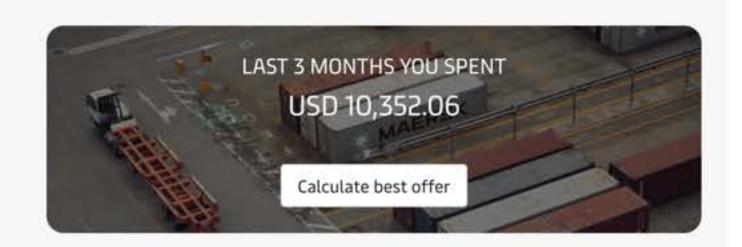
- Bill of Lading (Waybill) Issued at Origin
- Manifest submitted to customs

Finance status

- Prepaid charges payment is completed
- Collect charges payment is completed

#### Do you need more freetime?

Last three months, you spent USD 10,352.06 on demurrage and detention. Use Maersk's AI to get the best extended freetime offers and avoid extra charges.



#### Invoices and payment

① Online payment is not available, Please contact customer service for more details.

#### **Delivery orders**

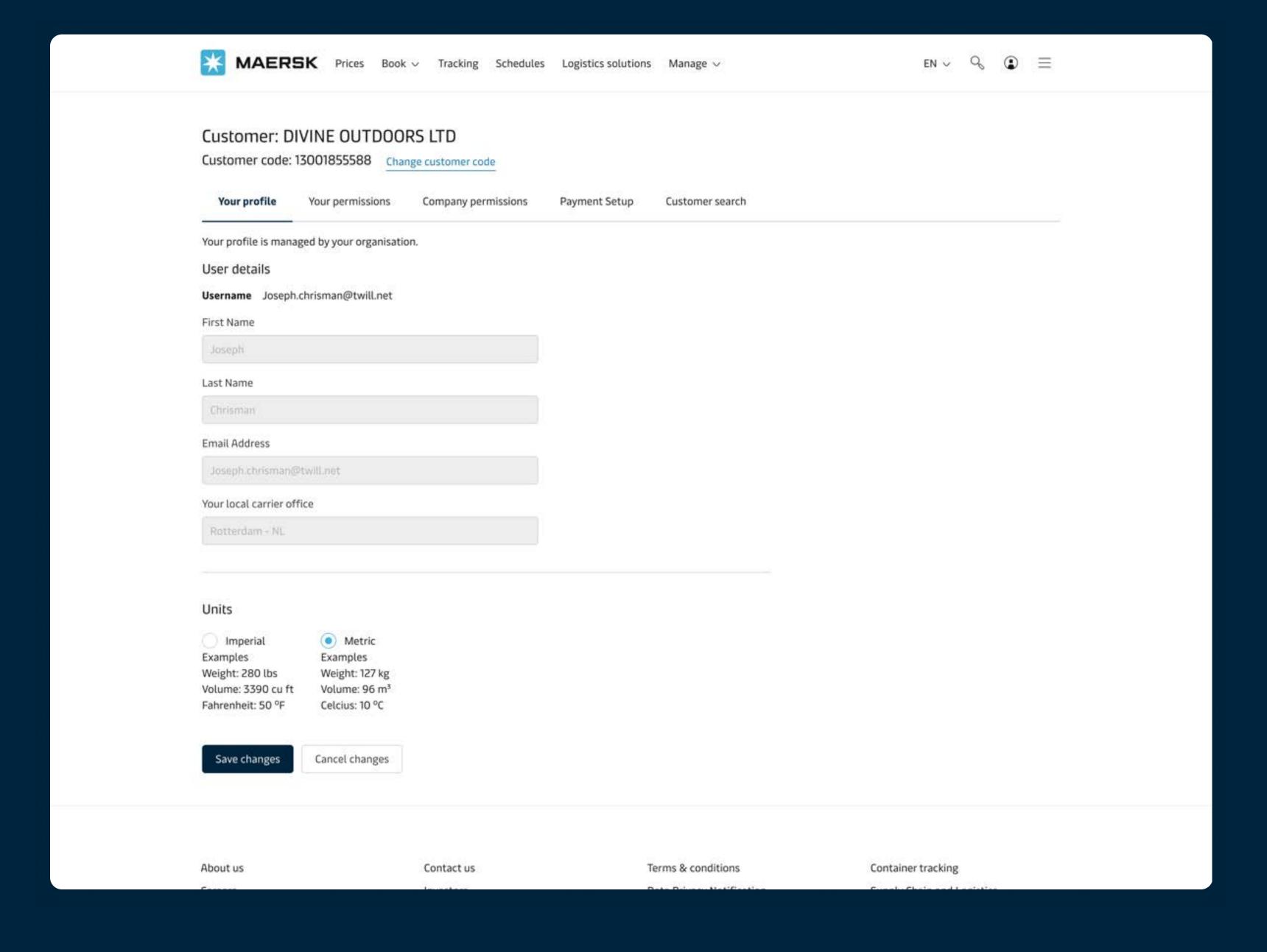
Please proceed to delivery order request for the containers with 'ready to submit' status.



#### Other actions



## Maersk Go customer profile

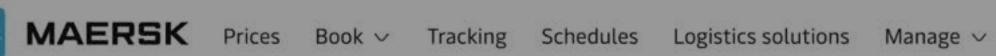




#### Customer profile

#### https://www.maersk.com/go/hub/

 To access the customer profile click on the person icon in the top menu





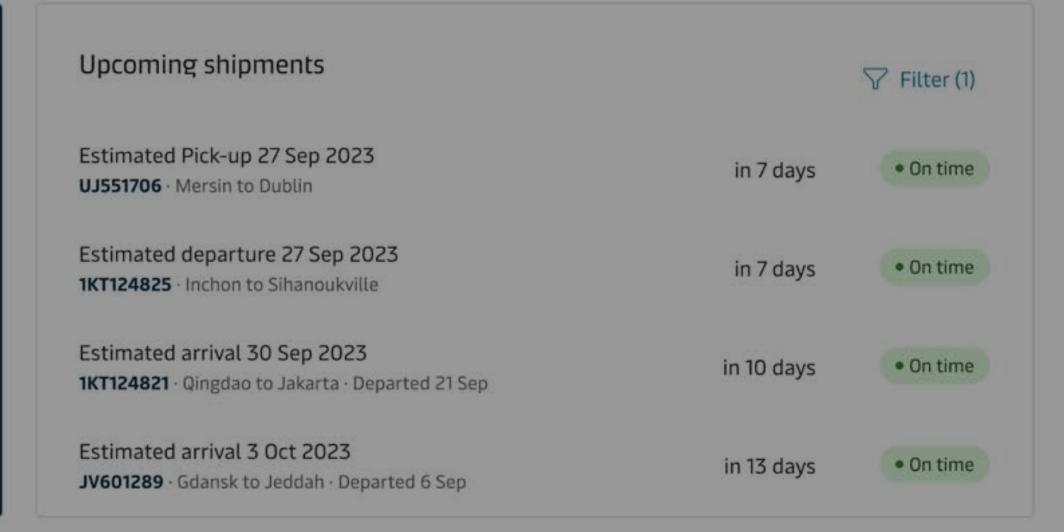




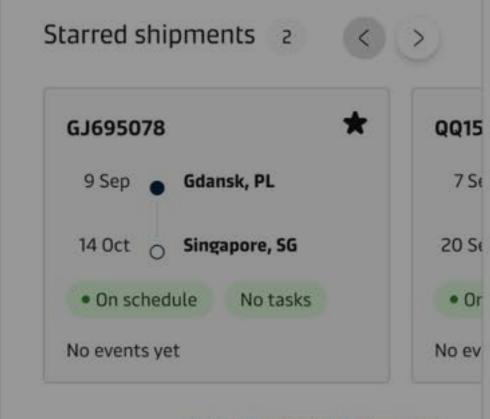
## Welcome, Mateus!

Ready to book your next shipment? It's been 0 days since your last shipment

Start new shipment





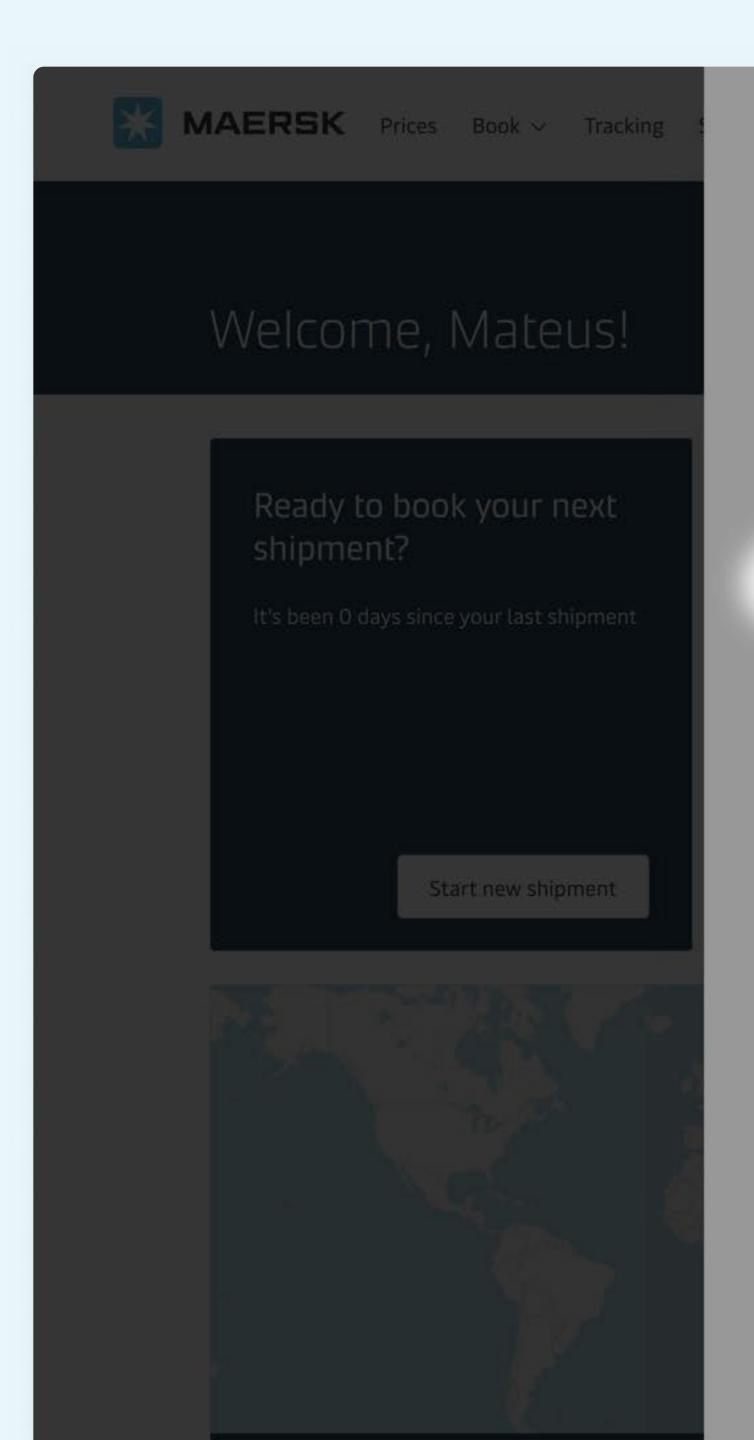




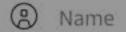
#### Manage subscriptions

#### https://www.maersk.com/go/hub/

 The profile sidebar has several options. These are all the same for Maersk.com and Maersk Go customers except for "Manage Notifications" for Maersk Go, this section is the same as the notification setting section in Twill



Close ⊗



Mateus mateusz

Company

GCSS BOOKED BY

Customer ID

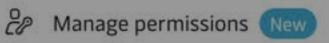
10000007951

Username

mateusztwill10



Settings



Change customer code

☐→ Log out



#### Manage subscriptions

https://www.maersk.com/go/settings/ my-profile/notifications

 Manage notifications exactly how it was previously done in Twill

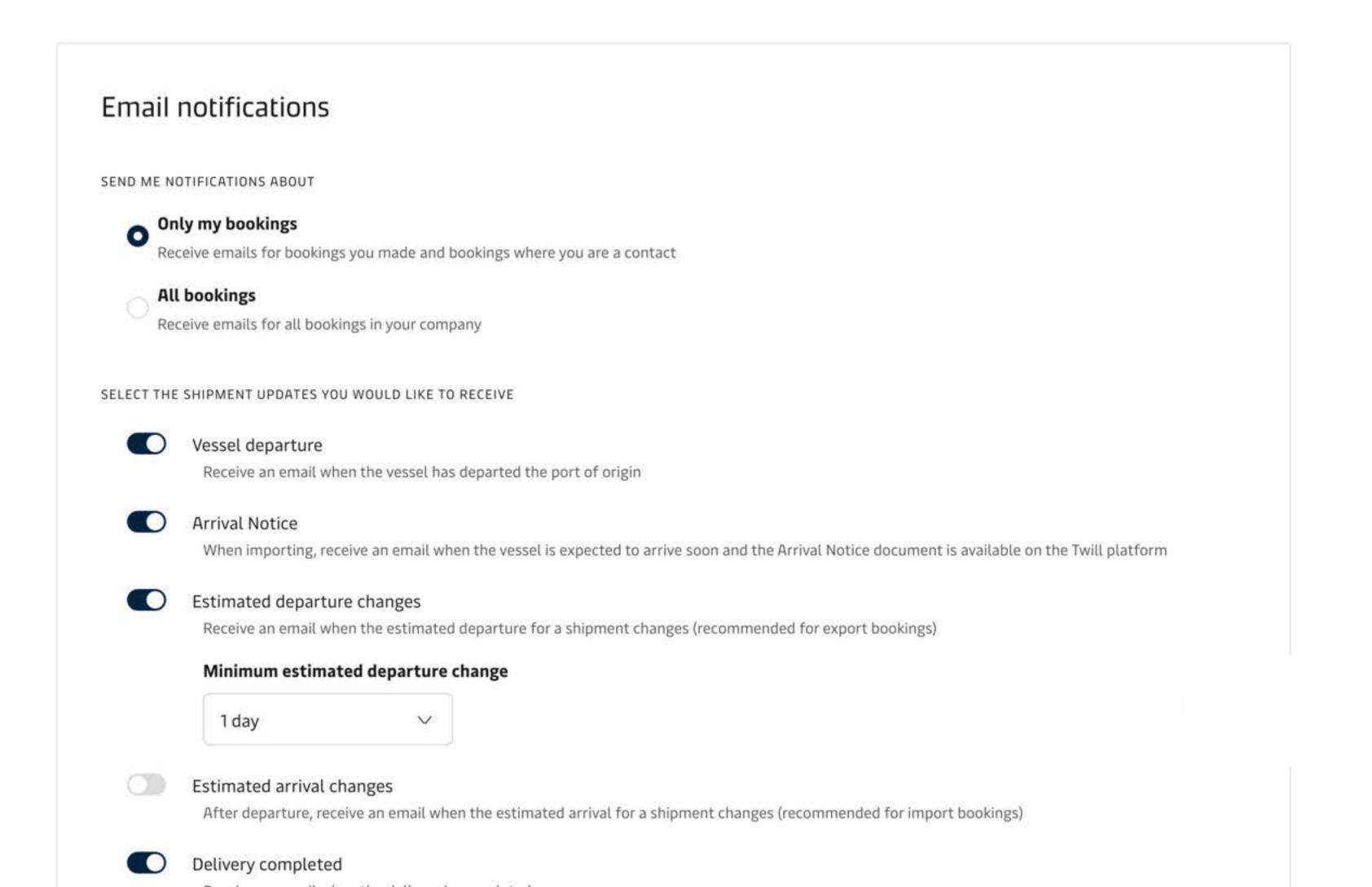








### Manage subscriptions





## Maersk Go registration flow



## Welcome to your Maersk Registration

If you are already registered with Safmarine or any Sealand – A Maersk Company region, then you don't need to register again. You can instead go to the respective portal and login with your username and password. You will then have the opportunity to request access for Safmarine or any Sealand - A Maersk Company region as well.

Extension (Ontional)

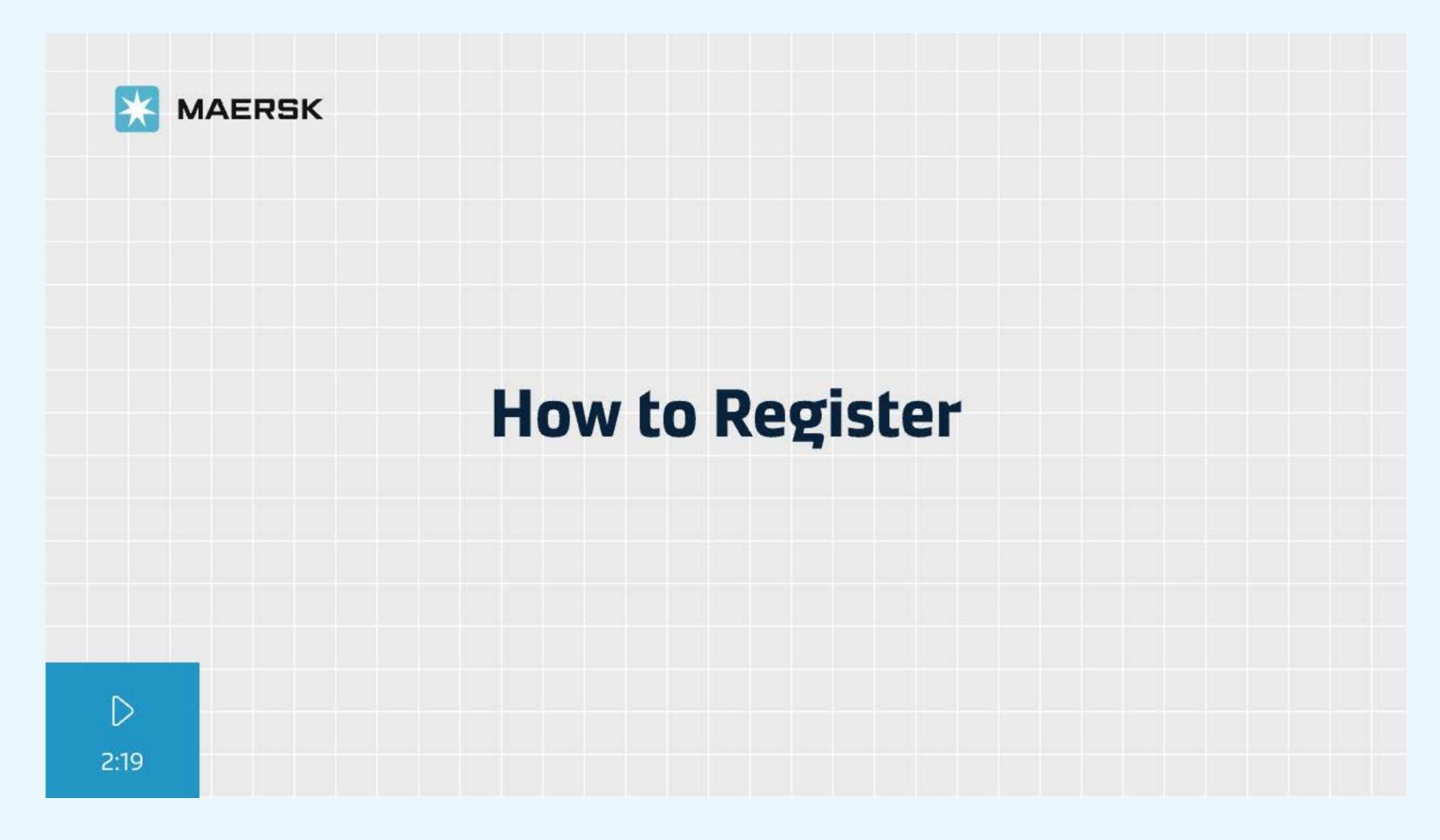
Create username
Enter desired username
Business email
Enter your business email address
First name
Enter your first name
Surname
Enter your surname
Country/Region
Enter your country/region
Business contact number
Prefix is prefilled based on selected country
Mobile number
000 Enter mobile number

Landline number

#### Registration

#### accounts.maersk.com/.../auth/register

- Maersk Go will follow the global Maersk.com registration process rather than the old Twill registration.
- To explore the registration flow, please watch the video.



https://www.maersk.com/support/faqs/how-to-register-online-with-video-guide



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#### Registration - Segmentation

#### accounts.maersk.com/.../auth/register

- Additional to the steps in the "How to Register" video, there will be a segmentation survey near the end of the registration flow. If a customer selects 1,000 or less container shipped per year and that I am the cargo owner / I ship for their own company, then they will be segmented as a SME BCO and get access to Maersk Go.
- If they ship more containers or indicate that they are are freight forwarder or commodity trader, then they will not get access to Maersk Go.



Tracking Schedules Logistics solutions Manage V

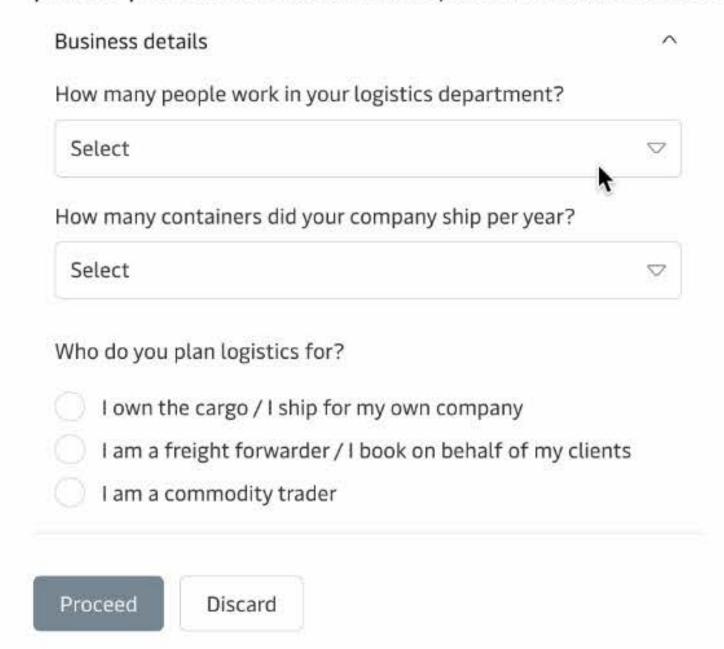


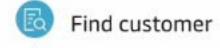


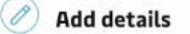


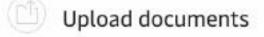
### Personalisation preferences

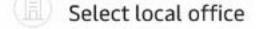
We are dedicated to tailoring our services to suit your specific business needs. To ensure we provide you with the best solutions, we'd love to learn more about your business











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Cookie preferences

**Unsolicited Submissions Policy** 

Vessel schedules

Container sales

Container tracking

Supply Chain and Logistics

**Transportation Services** 



Maersk Growth

Whistleblower

#### Registration - Additional step 2

#### accounts.maersk.com/.../auth/register

- If the customer has uploaded documents during the registration process they will see this screen
- If the customer has **not** uploaded documents as part of the registration flow they will see this screen
- When the customer clicks "Start with Maersk Go" they will be logged out and redirected to the Login screen. This is required to be able to set the Maersk Go customer flag that allows the customer to access the Maersk Go journey in Maersk.com. If the customer does not have this flag, they will not see Maersk Go.



Tracking Schedules Logistics solutions







## Thank you for registering!

Your request is in progress and we are reviewing your application. We aim to get back to you in two working days. In the meantime, you can explore prices, and place bookings with Maersk Go.

Start with Maersk Go



Find customer



Add details



Select local office



MAERSK

Book ∨

Tracking Schedules Logistics solutions

Manage ∨







## Your application is in progress...

Next, we need you to submit documents to prove your relationship with your company. We will contact you in the next two working days to help complete your application.

#### Submit proof

Mention your registered Username in the subject line of the mail.

Please send one of the below documents:

to CGDGSCSCVREG@maersk.com, for registrations in China and Sealand Asia, or to <a href="mailto:center-wise-serif">CENWWWSVCREG@maersk.com</a>, for the rest of the world.

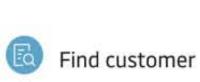
- · Approval letter from your company with an official letter head.
- · Copy of company identity card or business card.
- · Electricity bill with your company name and address.
- Business licence or TAX certificate or Goods and Services Tax (GST) certificate of the company.

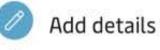
In the meantime, you can explore prices, and place bookings with Maersk Go.

Start with Maersk Go













#### Registration - Login

#### accounts.maersk.com/.../auth/register

 The customer must login again to access the Maersk Go product



## Login



Log in

Need help with your <u>username</u> or <u>password</u>?

#### New to our online services?

Sign up to book online, manage and pay for shipments, and access a suite of products and services designed to simplify your supply chain.

Register



#### Maersk Go Hub

#### https://www.maersk.com/go/hub/

 Upon login, they will see an onboarding intro to the product and now have access to Maersk Go

